

Maclean's

December 6, 1999

Canada's Weekly Newsmagazine

EYE OF THE HURRICANE

The Canadian commune
that freed boxer
Rubin Carter

The making
of the movie
with Denzel
Washington



Making BABIES

Scientists are finding new ways
to create life in the lab

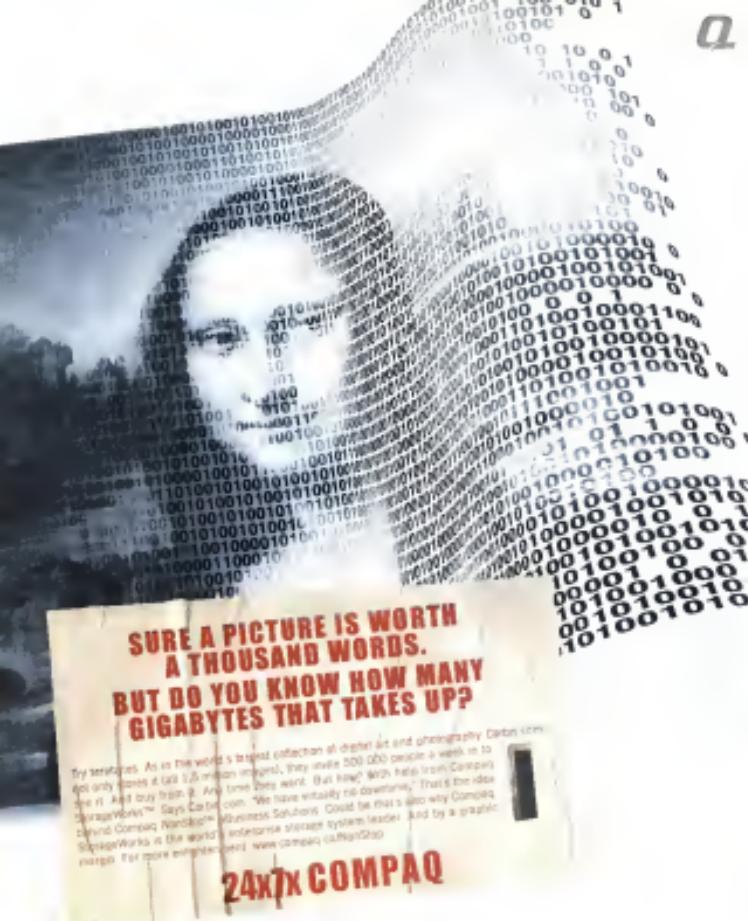
Does the state
have a place in the
test tubes of the
nation?

\$4.50

49



[p://www.macleans.ca](http://www.macleans.ca)



This Week

Maclean's
Canada's Weekly Newsmagazine
December 1998, Volume 125, No. 50

Document ID: 100-10000000

Departments

- Editorial 2
Letters 6
Obituaries/Notes/Passages 1

Ottawa prepares to take on the tobacco industry; the nation remembers the Ecole Polytechnique massacre, 10 years ago.

- World 34**
Russia's brutal assault on Chechnya creates a refugee crisis

People 41

Business 42

Vancouver's Murray Weisberg is money manager to the stars, the TSE 300 sees a record, fuelled by high-tech stocks

Cover 52

OB An AIDS group calls for decriminalizing drug use: a doctor's legacy of diagnosis, living longer with a social life.

Special Report 66

- Books 74**
The Canadian Encyclopedia is back as a
four-million-word, 2.8-byte tome.

Columns

- Peter C. Novman 17
Bruce Wallace 32
Ross Laver 50
Alka Extractions 80

Cover photo by the National Science Teacher Agency Photo Network
Photo credit: S. R. Johnson

Residence on this continent: <http://www.ncbi.nlm.nih.gov>

Residence is a parameter usually used for risk stratification as it is associated with increased risk of infection. The US, Mexico, Costa Rica, and El Salvador (population 2005= 180M) are highly endemic areas for leptospirosis. The incidence of leptospirosis can also be influenced by rainfall patterns. For instance, areas with one year rainfall less than 1000 mm have a low incidence of leptospirosis while areas with more than 1000 mm have a higher incidence.

Leptospiral seroprevalence studies in the United States have shown that approximately 20% of the population has antibodies to Leptospira. In the United States, leptospiral seroprevalence is highest in the West and Midwest.

Leptospiral seroprevalence studies in the United States have shown that approximately 20% of the population has antibodies to Leptospira. In the United States, leptospiral seroprevalence is highest in the West and Midwest.



Cover

Making babies

Science has worked miracles for people such as Nona Cherry and her son. But has it gone too far? Health Canada is planning to regulate new reproductive technologies to ensure that advances designed to help create life are not used unethically to manipulate sex and reproduction.

Features

Special Report

66 Eye of the Hurricane

Norman Jewison's new film about Rubin ("Hurricane") Carter, and a new book about the former boxer tell the gripping tale of the Centaurs who helped free him.



18 The scrapper's fight

Jean Chrétien is at his element, bashing separatists, as the government of Canada and Quebec square off for a battle over referendum rules.



34 Straight shooter

Throughout Northern Ireland's tortuous peace process, which gained new life last week, straight-talking Canadian general John de Chastelain has won respect from all sides.

Editor

Why now, Jean Chrétien?

Why now? That was the question that dogged Prime Minister Jean Chrétien last week after he came out swinging on the issue of a Quebec referendum. Certainly, the Supreme Court had ruled in 1996 that the question had to be clear and unequivocal, and Chrétien had vowed before to listen on that. Nothing new there. There would be no easier judging about sovereignty-association or an independent Quebec with the Canadian dollar and the Rocky Mountains.

At the same time, the momentum seemed to be going out of the separatist cause. The latest Léger & Léger poll in *The Globe and Mail* last week showed support for sovereignty at its lowest ebb in five years and Quebecers' satisfaction with the federal Liberals steadily outstripping that with the Parti Québécois.

Why now? Politics is the art of keeping your options open and Chrétien is a master of the craft. He measured that the fight over the question and the percentage required for victory would come back sooner or later. "They'll wait until you are in the middle of the soup," said one of the PM's trusted advisers. "It's not exactly a good time."

Newsroom Notes

A story in a story

Norman Jewison's new movie, *The Hurricane*, tells a remarkable story—about a group of Canadians who spent years fighting to free an American prize-fighter who had been wrongfully convicted of a triple murder in New Jersey. But, as *Marilyn's* Senior Writer Brian D. Johnson reveals in this week's special report, the story behind the story is no less

In addition to getting the issue out now, Chrétien also inserted debate to specifics, other than the vague formulations of past constitutional wars (page 14). When he says 50.1 is not enough, he taps into a vein of argument that runs deep across the land, including in his native province. Ottawa's own polling last summer found that 60 per cent of Quebecers felt 50.1 was not enough. In addition, six out of 10 respondents said the 1995 referendum question—vomiting 43-word after-was unclear. Chrétien still keeps the option open of what device to use in pursuit of his policy—and well he should, given his divided cabinet and Quebec caucus, the opposition of Quebec Liberal Leader Jean Charest and a chorus of angry pundits in the Quebec media.

Why now? Politics was stung by accusations that he signed through the last referendum and almost lost the country. Understandably, he doesn't want to be caught out again. Now he can run in another election, having drawn a line in the sand against the separation, or he can remain convinced he has left his successor with the authorization to fight the PQ.

Chrétien also is lucky. His opposition in the Commons appears to be going soft on the separation. He alone, however, stands up for Canada. He also gets the gift of a rash minority by Premier Lucien Bouchard last week that any move by the feds to set the rules could lead to a unilateral declaration of Quebec independence.

That, of course, would be sheer folly. The Americans would extract concessions from an independent Quebec AND a fractured Canada. As former U.S. ambassador to Canada Jim Blanchard put it recently: "We would probably still take our lead from Ottawa." And, he added, "we would want our ears peeled of them."

So, Chrétien might have been better to focus only on a clear question and not get into the numbers game. Sure, his confrontation tactics could help revive the separation. But Chrétien has acted in uncharacteristically bold fashion. The stakes are such that only history will decide if he was right.

Robert Lewis

extraordinary (page 60). The Canadians were part of a strange community. And Rubin (Hurricane) Carter, released after 19 years in jail, now says he felt held gone from one prison to another when he ended up living with the group in Toronto. "They've had a strange, sad falling out," says Johansen. "But the Hells Angels aren't responsible at all."



Carter (left), Johnson's real-life dinner



NOKIA

**At Revenue Canada
your call is important.
Please hold.**

LONG BATTERY LIFE



Clearwater Fine Foods in Nova Scotia is one of the world's largest producers of premium shellfish. They saw the enormous potential of an e-commerce solution that would reach customers they had never targeted before. Plus, it was an opportunity to streamline their business processes and, therefore, improved relationships with existing distribution channels.

With the help of Microsoft partners Icom Alliance and EDS Systemhouse of Halifax, Clearwater transformed their traditional harvesting, processing and sales units into a thriving Internet-based enterprise using MicrosoftTM technology. The Web site not only automates order taking, previously a manual effort, it educates customers and encourages them to comment on product offerings allowing Clearwater to make better business decisions.

Now Clearwater has a cost-effective Web presence that's also an additional revenue stream. Which means, 24 hours after you order, you can have fresh Maine lobster delivered live to your home anywhere in North America. Bon appetit.

Whenever you go.
Whatever you create.
Whoever you are.
Whenever you're ready.
We bring business together.

To find out more ways to empower
your organization visit us at:
www.microsoft.com/canada/

MicrosoftTM

Where do you want to go today?TM



© 1999 Microsoft Corporation. All rights reserved. Microsoft and Where do you want to go today? are registered trademarks of Microsoft Corporation in the United States and/or other countries.

The Mail

Signing Gretzky

In the very short time since he retired from hockey, where he was known as the Great One for the many records he holds as a super hockey player, Wayne Gretzky is scurrying on a frenetic pace to set new records in the commercial world of advertising ("Wayne's new world," Cover, Nov. 22). Not showing any particular talent in these contrac-



Gretzky: riding for money of integrity

ents, but being handsomely compensated for them, I suggest we now refer to him as the Greedy One.

Wayne Gretzky, Karate Girl.

Congratulations on a diplomatic article exploring the industry that is Wayne Gretzky. It is difficult to speak against a national hero who has found time for many good causes while earn-

Letters to the Editor

should be addressed to:
Letters to the Editors,
172 Bay St., Toronto, Ont. M5J 1A7
(Fax: 416) 366-7320

Great Informationhouse re:

distributed a welcome helpline, where you can write to him for advice on how to deal with your financial problems. Please remember, however, to keep your telephone number. Subscribers may appear in broadcast television sites. If you have serious financial or debt problems, you should be referred to www.consumerhelpline.ca.

Labour dot calm

I was really excited when I read "Online mediation" (Opening Notes, Nov. 22). The description of insurance claim settlements facilitated by Cybersettle.ca struck me as exactly the type of collective bargaining tool needed for the settlement of labour disputes. Too often the consequences of labour disputes reach far beyond the participants and seriously impact a great many innocent people. If a service such as this does indeed "cut out the posturing and allow both parties to get down to business," my only question is how soon can it be online?

Mark Horwitz, Victoria

and other good causes? Would we citizens often forgo a living to support their families and their lifestyle? Certainly not. Let's be proud of Gretzky and continue to admire him off the ice, as we did when he was on it.

Steve Boyle, Stoney Creek, Ont.

Nyah, nyah

I admire Wayne Gretzky and wish him good fortune. He means more than just to all the boozey he can accumulate through product endorsements and other enterprises. However, I also like looking at his credibility and image of integrity when he endorses a product by mentioning his past with athletes when, in your words, "he has never been so drug-nosed." My opinion of Gretzky has been lowered a notch or two because of his Tylenol ads. They reveal what is for many a very debilitating disease.

Jack M. Riley, North Saanich, B.C.

I was appalled to read that Canadians were criticizing Wayne Gretzky for his post-retirement endorsements. Gretzky is the epitome of class and he has done more for this country than we can ever imagine. I am proud to say I am Canadian when I see how highly he is regarded around the world. Why would we criticize him for his efforts, particularly those that benefit charities

of which he is a member? I am also proud to say I am Canadian when I see how highly he is regarded around the world. Why would we criticize him for his efforts, particularly those that benefit charities

Grand Marnier®



ON ICE

1 1/2 OZ. GRAND MARNIER. SWILL OVER ICE SHARDS. ENJOY.

GRAND MARNIER. IT CHANGES EVERYTHING.

and principles are not a prerequisite of being a Christian today. The main argument is to abandon your principles and toe the line. Obviously there may be some discipline in a political party, but there should be some room for an MP's principles and convictions. Christians cannot abide either. He abhors the free vote and coaxes MPs to vote his way, exemplifying the infamous C-compensation bill, and Bill C-88 on gun control. A quote by conservative advocate Ralph Nader comes to mind, which Christians would obviously disagree with: "I start with the premise that the function of leadership is to produce more leaders, not more followers."

Donald W. Goffe, St. John's, Ont.

Powered in Canada

The promise of environmentally friendly cars ("Lean, green driving machines," Opening Note, Nov. 22) is an exciting prospect. But your story fails to mention that the fuel-cell vehicles will be powered by a renewables-made-in-Canada machine—the Ballard fuel cell. Fuel over \$500 million to buy a 15-per-cent share in Ballard Power Systems Ltd., based in Burnaby, B.C. Daimler-Chrysler AG has a 20-per-cent share in Ballard and also plans to put Ballard fuel-cell cars on the roads of California by 2004. It is probably the greatest Canadian business, technology and environmental success story of our time. Tom Kappell, Thompson Island, B.C.

Lords elected

So British Prime Minister Tony Blair at passing most of the 750 heavily old codgers in our re-group as part of his new reformed House of Lords ("Lords a-lorin," World, Nov. 22). The real problem for the Brits is who will replace them? If Blair is thinking about appointing his own political hinds and left-wing mags to the upper chamber, then he had better look to Canada. There are no wags an unengaged disease that would be for the British people.

Share a rally, 800 years of a country's history gone for political expediency. Some of these old boys had more common sense than the whole government from bums put together. Perhaps the hereditary lords will have the last laugh after all if the Royal Commission on the Reform of the House of Lords pushes the proposal for some sort of semi-elective/appointed upper chamber with substantial powers to deal with major issues. At least it will be a move in the right direction (towards a fully elected upper chamber in Britain) that will also finally force Canadian politicians to take the necessary step to a Triple-E Senate; as Canada will be one of the last countries in the industrial world to have a politically appointed upper house.

Robert Taplett, Kitchener, Ont.

Man's evolution

Somewhere between the opposable thumb and the invention of the wheel, mankind took a wrong turn. I believe that was a mutation that made us human beings, removed us from our true nature, our animal nature, and alienated us from the rest of the natural world. No other creature on earth knowingly destroys its environment and its life-support system. One small computer programme may overnight 50 years ago, the Y2K problem, overlooked in the lucrative carlessness of rapid change and technological advancement, threatens to annihilate our modern toys and grind our society to a halt ("Millennium countdown," Cover, Nov. 11). It is the red flag signalling we have gone too far too fast without considering the repercussions of our actions and the interfares and interconnections of our natural, technological and spiritual worlds. Just maybe that millennium bug will cause us to pause for a moment, perhaps long enough to re-examine our true role and place on earth. Only when man does this will he have respected his true nature and reduced the value of contrasting to a more measured and cautious approach to his evolution.

Ray Klemmer, Hitler, Ont.

Call: 1-877-MANU111
www.manulifeone.com



Change the way you look at debt.

Manage your money easily

Save thousands on interest

Reduce your mortgage and all your debts faster

Manulife ONE is an all-in-one personal borrowing and chequing account that helps put your debt behind you faster.

And it's easy. It works by combining your mortgage, credit cards and other loans with your savings, chequing account and your income.

As your paycheque comes into the account, your debt drops instantly. Since Manulife ONE calculates interest daily, the interest you owe also drops instantly. Now you are paying off debt faster, saving thousands in interest charges, and you can get at your money anytime.

If you can manage your money easily and save thousands in interest, isn't it time you looked at handling debt in a new way?

Learn more about the reason to change to Manulife ONE. Talk to a certified advisor to see how Manulife ONE works best in your financial plan, then take a look for yourself.



reason to change.



Manulife Financial
Helping You Make Better Financial Decisions®

Notes

Edited by D'Arcy Jamish

Hooked on video games

THERE ARE NO 12-step programs yet for kids who can't kick the video-game habit, but Brent Stafford suggests they may be coming. In a persuasive hour-long video, the recent graduate of the masters in communication studies program at Simon Fraser University, Burnaby, B.C., documents the extent to which today's powerful, virtual-reality video games are purposefully designed to engulf young minds in worlds that desensitize them to violence, even killing. Games appeal to a player's emotions through increasingly intense cycles of conflict, challenge and reward—what designers call "incentives of computation." One designer even says on tape "I like to make games that are addictive."

Stafford worries that the games lure children into what he calls "a digital nirvana, where the body subsists to the virtual reality." Some of the 600 young players who participated in an SFU study of video games, Stafford says, responded symptoms of clinical addiction, withdrawing from friends as well as other activities they enjoy, and being unable to stop playing. SFU research also shows that some hard-core players who prefer the most violent and realistic games "kill" as many as 1,000 "avatars" (on-screen characters) in a single night, often in scenes of gory realism. "Video games," Stafford concludes, "are training our brains to celebrate violence."



SFU researcher Staffor, a 'Digital Nirvana' where the player subsists to virtual realities often filled with gory violence.

"For some, he writes, "the repeated experience of killing is going to be translated into behavior."

At the same time, Stafford says the \$17-billion-a-year video-game industry—larger than film and television combined—is becoming the number 1 form of entertainment for children. Parents, he says, should know what their kids are playing—and recognize when a game becomes a compulsion

Grand Jubilee 2000 a spiritual experience in complete serenity.



Rome has organized a package of services to extend the best possible welcome to pilgrims arriving from near and far. To experience the spiritual events of the Jubilee in complete serenity, it's important to get information now and book in advance.

Risking all for his book



Lewis: 'greedy for the story'

Former Wall Street bond trader turned best-selling author Michael Lewis, 39, is candid about what made him put his life on the line for his latest nonfiction book when his wife was expecting. "I was greedy for the story," he told *Maclean's* while in Toronto promoting *The New New Thing*, a rambunctious look at California's Silicon Valley. The focus of the book is billionaire Jim Clark, 54, founder of

both Silicon Graphics Inc., famous for its 3-D rendering software and hardware, and Network Communications Corp., the leading Internet browser.

Getting close to his subject put Lewis, who has four sons, ahead. Clark's \$73-million computerized sleep during a violent December storm in the North Sea. Five more waves and 110-kilometre winds tested the vessel, as well as the nerves of a seafarist crew. No one wore life jackets, Lewis wrote, because the freezing water would have killed a person in minutes anyway.

On an occasion not mentioned in the

book, Lewis, best-known for his 1989 book, *Liar's Poker*, visited Clark at his Palm Beach, Fla., mansion. What followed was a white-knuckle helicopter ride over swaying land with the tycoon—and novice pilot—at the controls. Clark landed in a clearing to warn greetings of "Hey Jim" from people Lewis calls "young rats." The author had wondered who Clark's friends were. But over 18 months, he became one of the solar few himself. Clark's interest in the book was typical of the man. "This was just another swashbuckling risk to take," Lewis says, "having someone in his life who might be dangerous."

To get information:
Grand Jubilee 2000 Central Committee,
Central Reception Service
(SAC, Servizio Accoglienza Centrale),
Piazza San Marcello, 4 - Roma,
tel: 06-39-06-696721
fax 06-39-06-39924853
e-mail sac@phc000.org



Individual pilgrims and families wishing to book may call: 06-66-7289333

Organized groups wishing to get information or book early contact the Central Reception Service correspondents in Canada:
TRAVEL WITH FLAIR 001-985-715-1272

Opening Notes

A one-hit millionaire

As a child growing up in Montreal, Frank Mills never considered music a career, even though he played trumpet and piano. Now 57, Mills tried studying medicine at McGill University. In the early 1960s, left to join the army, but ended up enrolling in McGill's music school for a couple of years. He toured for two years with a pop band called The Bells, but quit for a solo career. Mills recorded a few albums, but only struck it rich after a well-received song from his 1974 album became an unexpected hit.

The song, which Mills describes as "a little funny piano tune," was called *Maurice Dancer*. By chance, he slipped it on the B-side of a 1978 single, and a day or two later, CBC radio played it. "He called an hour later and said, 'I just even got a line out of the studio, we are inundated with calls,'" recalls



Frank Mills now, and in 1972 (front), at No. 1 hit on 26 countries

Mills who was preparing to start driving taxi in Toronto. The song hit number 1 in 26 countries and sold more than five million copies. He still owns, when he's not at his Montreal-area cottage, his Vermont farm or his home in the Bahamas. But next year, Mills plans to retire for good: "Let's face it," he says with a laugh, "The arthritis."

Shonda Denzel

Best-Sellers

Fiction

- 1. **ANNE OF GREEN GABLES**, L.M. Montgomery (2)
- 2. **WE SIXTY-NINE**, Dennis Lehane (2)
- 3. **PILGRIM'S PROGRESS**, John Bunyan (2)
- 4. **THE GRAMPS**, L.M. Montgomery (4)
- 5. **THE LOST CHILDREN**, John le Carré (1)
- 6. **SECRET WORLDS**, Dick Francis (5)
- 7. **PERFECT JEWELS**, Scott Turow (2)
- 8. **MASTER OF FORTUNE**, Robert Milder (2)
- 9. **THE HOUSE OF THE DEAD**, Michael Crichton (2)
- 10. **THE WISDOM AT PARADISE**, Vicki Pettersson (7)
- 11. **THE WISDOM AT PARADISE**, Vicki Pettersson (7)

Nonfiction

- 1. **WE THREE**, Helen Keller (2)
- 2. **SECRETS IN THE SKY**, Charles de Gaulle (1)
- 3. **THE GREAT ART TO SUPPORT YOURSELF**, Bruce Linton and Bill Deslaurier (1)
- 4. **WILFRID MARTIN**, Michael O'Leary (2)
- 5. **NOVEMBER**, Romeo Dallaire (2)
- 6. **BEHIND A KIRNA**, Jan Morris (2)
- 7. **WATER**, Jerry作家 (2)
- 8. **JAY-ZNAK**, Jay-Z (2)
- 9. **THE GOOD GUYS**, Francesco Di Stefano (2)
- 10. **THE HOBBIEST MURKIN**, Christopher Ketcham (2)
- 11. **WHAT IT ISN'T**, Genghis Khan (2)

In Ahab's wake

Pursuing the white whale has been a metaphor for self-destructive obsession over over human Melville's half-mad captain led the Pequod to destruction in 1851. But British explorer Tim Severin (*In Search of Moby-Dick*, Little, Brown) death this year for a final circumnavigation for the faceted understandings of Melville's *Moby-Dick*. Severin, whose previous adventures included crossing the Atlantic in an oceangoing boat to retrace St. Brendan's legendary voyage, never did find a white Leviathan during his visit to the Pacific. But he did encounter an extraordinary group of native whalers—among them the Lazarus whalers of Indonesia, who still hunt sperm whales by hand from Stone Age boats.

Passages

Diseasing: Margaret Kemper, 51, ex-wife of former prime minister Pierre Trudeau, and her second husband, Fred Kemper, 50, an Ottawa auditor. The relationship broke down, she says, due to her grief over the December 1998, death of 25-year-old Michel Trudeau, the youngest of three sons from her first marriage. She and Kemper will share custody of their children, Kyle, 14, and Alison, 10.

Awarded: To Ottawa Hospital's Dr. Michel Chretien, 63, brother of the Prime Minister, and Dr. Nahid Seidah, 50, the Medal of Honour from an arm of Canadian Research-based Pharmaceutical Companies in Montreal. Their work could lead to therapies for cancer, heart disease, Alzheimer's and several viruses.

Appointed: Michael Meira, dean of graduate studies at the University of Iaquo, to a panel of Christian and Jewish scholars to review the Roman Catholic Church's role in the Second World War.

Commissioned: Toronto author Margaret Atwood, and Winnipeg composer Randolph Peters, to Toronto Canadian Opera Company to create an opera about Melville poet E. Pauline Johnson.

Died: Howie Young, 63, a decorated shorthole and former NHL winger who amassed 74 points and 851 penalty minutes during an eight-year career that ended in 1970-1971, of cancer, in Thosua, N.M.

Engaged: Caroline McNamee, 25, daughter of former prime minister Brian Mulroney, to American Andrew Lapman, 27, son of *Esquire* magazine editor Lewis Lapman. They met while she was working on Wall Street.

Died: Quentin Crisp, 90, in Manchester, England, where the flamboyant cancer was to begin a five-city tour of his one-man show. He gained notoriety with his 1968 book *The Naked Civil Servant*, about a gay man in postwar Britain.

This fall, the biggest stars aren't on the field.



Available At



Your Movie. Your Music Store.



Opening Notes



Wanting to plan the perfect vacation or an effective business trip? Visit TRAVELbuys.COM for free and timely information on travel packages anywhere in the world!

And now you can order from our new destination video tape library on our web site: OVER 70 TITLES



www.Travelbuys.com

Masterful digital dupes

For more than 50 years, an Italian company called Scala has been photographing paintings and sculptures housed in the great museums of Europe.

Scala's archive, which includes more than 300,000 images, has been the source, among other things, of the *Mona Lisa* that appears on T-shirts and the Sistine Chapel scenes in magazine ads. Now, the Scala images will spread to everywhere. From bath towels to ceiling light fixtures. Launched by one of Scala's owners, a French entrepreneur named Philippe de Suga and his Toronto-based partner, Pierre Rémy. Earlier this year, de Suga acquired worldwide rights to reproduce Scala images for interior or exterior design purposes. In September, he and Rémy formed a company in Toronto and New York City to market the images in North America. According to Rémy, high-quality reproductions so small as to place them on a large football field can be printed on many materials, including marble, ceramic, glass and carton. There are silks with distributions, including the Home Shopping Channel, to put consumer products by the middle of next year. On a grander scale, the partners have won contracts to decorate the entrance of a Tokyo department store with 3.6-m by 4.8-m images of Venus. And at The Venetian hotel in Las Vegas, gilded glancing display will give upon 1,600-square metres of Italian Renaissance scenes from the Scala collection.

Running smart



Le Philipe de Suga CD-ROM arrivée football-field-sized art

polish thing you've ever done? your favourite toy at the age of 6? did you ever think it was a movie? The program also allows a user to add video images and voice or music recordings. The autobiography can be stored on a personal computer, a CD-ROM or at the company's Web site, where Internet users worldwide can read it—a prospect that might drive some duvels back to the pen and pad.

Digital memoirs

A California-based software company is betting that every life makes a story. Life.com programs, which can be purchased for \$190 from the Web site, www.life.com, provide would-be memoir writers with a box of 50,000 questions designed to jog memories and create an entirely remarkable. Sample some queries: what was your earliest memory? the sta-

Susan Oh

Peter C. Newman



The last king of Bay Street

Tony Fell, who resigned last week as CEO of RBC Dominion Securities—Bay Street's most influential investment house—was the last of his class. A senior, dourly dressed, he had no small talk, and was obsessed about conforming to the point of outdressing his office coffee. He worked out of an office at Toronto downtown Royal Bank Plaza that looked as if it had been furnished with open-faced building-wrecker's access sole. His desk had holes in it (he will take a walk when he leaves) and his carpet was so worn that its original colour had faded beyond identification.

The space surrounding didn't stop him from dominating Bay Street. Since 1973, when he took over the helm at Dominion Securities, Fell was the competitor to beat in his big-ticker, dad that was in play. His strength was his mobility. He ranged the country—regular on the red-eye flights that would the least working time—securing our deals. He was constantly calling on account, new and old, drumming up new IPOs as well as merger and acquisition schemes, two areas that brought in particularly high fun because they can be enhanced values. "The phone doesn't ring anymore," he once told me. "I never wait for clients to come calling. I'm always on the road, and I never see customers without bringing them a new idea."

Fell, 60, was the rigid field marshal under whose swagger stock Dominion Securities has become almost obscenely profitable. Since 1996, in seven an equity has never slipped below 32 per cent, with the firm's 150 officers and executives happily dividing up about \$900 million in dividends and bonuses in the past seven years. Fell himself largely made peace with us at his house, Royal Bank chairman John Cleghorn, in 1997, he took home around \$6.3 million. At a dinner held to celebrate the splitting up of profits, Fell cleverly dealt with the internal criticism of his Everest naming: "If we ever have a return on equity of more than 40 per cent, I will immediately retire," he told his partners. "Which is good news for you and gives everyone lots of incentive to work like hell. The bad news is that with my salary and bonuses, you'll never make it."

Since the Royal took control of Dominion Securities in 1984, it has become one of the bank's most profitable operating units. The bulging-house revenues for 1999 will exceed the previous year's \$3 billion, and profit will rise up correspondingly. One indicator of the firm's clout: on Nov. 1, 1998, when Dominion's private client division was transferred into the Royal Bank wealth management department, assembling over an astounding \$85 billion in client assets.

Though he seldom talks to journalists, shortly before he resigned Fell spent most of a morning with me, speculating

about his industry and his company's future. "The biggest challenge we have," he told me, "is keeping up with new technology because it's a tidal wave. Also, the whole nature of the business is changing. We're moving away from moving clients to making most of our money by trading securities on our own account. Of course, when you're running large trading books of your own, the risk profile increases."

Because of the Internet's stunning impact on Bay Street's traditional investment banking business—with the day traders, operating out of their home or rooms, taking over an increasing share of the market—Fell predicts a evolutionary new direction for his industry. "The trading floors have gone and our clients can do their own trades through our system, without anybody ever seeing or touching them," he said. "The only way we're going to be able to stay in business," he posited, "and the only reason people will continue to deal with us is will be if we provide first-class advice and research that will yield above-average performance. Trades can be made for a living electronically now, so the future will be paid consulting firms instead of sales commissions."

The future of any financial institution these days is in the global marketplace, and Fell feels the pressure. "We've got a strong franchise in Canada," he says, "and we don't try to compete with Morgan Stanley and Goldman Sachs, but pack our niche markets. For example, we bought the Hamptons bond-trading group in London and now dominate the raising of money for firms with top credits in South Africa, Australia and Greece. We have a highly profitable equity derivatives operation in New York, but don't pretend to be competing across the board. I agree with Warren Buffet's advice: 'Never expand beyond your circle of competence.'"

Despite his success and his fortitude, Fell and his Dominion operation were finally being increasingly pummeled into an uncomfortable middle ground. On one side are the serial bull-pumping specialty houses such as Yorkton Securities, which have taken over leadership in financing the high-tech sector; on the other, such giants as Merrill Lynch, which, through the acquisition of Maffeld Wilks, have become Bay Street's category killers.

It was typical of Anthony Stratford Fell that while his resignation was reported as being "sudden" and "unexpected," it was nothing of the sort. Fell had built a rule that senior operating executives had to resign by the age of 60, but everyone expected he would exempt himself from that strict edict. This was the year he reached the magic mark, and he promptly left his seat of power to head its board of directors, but not the company. In his world, rules have no exceptions.



A fired-up
Chrétien weighs
in on referendum
rules and sets his
critics howling

By Bruce Wallace

No one doubts the sincerity of Jean Chrétien's unabashed, if sometimes halting, expression of love for Canada. His years as prime minister may best be remembered for ending the spirit of deficit spending by federal governments, but Chrétien has always envisaged leaving a less austere legacy. The eastern policy debate in Ottawa—all that sober talk about high taxes and whether the brain drain is real or phony—requires the Prime Minister to raise much of his national endeavour for politics. Only when the subject turns to national unity does the jumpy return to his past issues come and go; he has always sold associates, but keeping the country together is the one task that hangs over everything a prime minister does. And nothing revs Chrétien up like a good brawl with those who would break up the country.

So Chrétien was back in his comfort zone last week, his fist pumping, his voice rising, as he explained why he is prepared to set out rules for a future Quebec independence referen-

endum and thus raise the bar for those who would take Quebec out of Canada. "Canada is my business, sir, and that is the future of Canada," he said to a reporter who asked why he was re-engaging Quebec separatists at a time when their fortunes are in free fall. These rules, and Chrétien, would conform to last year's Supreme Court of Canada opinion, which said Quebec cannot separate unless it was a clear majority in a referendum on a clear question. The Prime Minister and he would judge whether future questions were clear enough ("Do you want Quebec to become a country?" was one suggestion he offered). And he declared that a simple majority of 50 per cent plus one was not enough to start the process of negotiating Quebec's withdrawal from Confederation. The reaction from Chrétien's critics was as predictable as snow in winter: a chorus of indignation from Quebec supporters, and bows from opposition leaders who and Chrétien's intrusion into what a seen in Quebec as a family fight

The Prime Minister: 'Do you want Quebec to become a country?' is his suggestion for a simple noisy question

was a mistake, needlessly stirring resentment in the province.

With that, another chapter opened in the national unity battle that most Canadians assumed had been swept under the rug. And there was much screaming, over very little substance. Since the new-toss of the 1995 Quebec referendum, Chrétien has been insisting he would never again allow the separation to use ambiguity to take the wind of the bank of breakup. And since the 1998 Supreme Court opinion spelling out the importance of clarity, he and his advisers have debated how to use legal battle to their advantage (indicates believe that supports for sovereignty is only at 49% as numerous many Quebecers believe they are voting for a partnership with Canada, not a breakup).

Despite his new resolve to disentangle, Chrétien had no answer to the what, when and how—the "mechanics," as he described them—of this plan. He did not reveal what level of majority support would have his own definition of clarity. He did not say whether Ottawa's definition of a clear question would be presented in the form of legislation, a motion in Parliament, a white paper or a simple prime ministerial statement. He did not even say when he would act, other than to hint that the rules could come at any time.

Other leaders did not need details to comment, of course. In Ottawa, Chrétien got a noisy ride from the opposition parties. Opposition leader Preston Manning suggested Chrétien was "being driven by his ego, not the interests of Canadians." And Tory MP André Boisclair asked Chrétien, "Is it a declaration of war?" From Quebec City, Premier Lucien Bouchard charractistically retorted as federal troops had mobilized on Quebec's borders: "Quebec will not accept such an infringement on its democratic life." But Bouchard warned that Chrétien was demonstrating Ottawa would never negotiate a new partnership in good faith—even if Quebec came to the table armed with the mandate of a referendum victory. And, said Bouchard, if Ottawa refused to negotiate after a Yes vote, "the doors will be wide open to a unilateral declaration of independence."

Bouchard's volcanic reaction was opaque to Chrétien. The Quebec premier seemed to be saying he could use any vague question of his choosing to start a referendum and, if Ottawa refused to recognize the vote's validity, take the province out of Canada. That is the very scenario that tempts so many soft Quebec nationalists, who like the sites of voting for changes to the federation but are horrified at the economic and political uncertainty that would likely accompany a cold-

water split from Canada. A fired-up Chrétien told his weekly caucus meeting that Bouchard had made a huge blunder.

Liberals were willing to give the Prime Minister his due credit, but all is not happy inside the Liberal family. Several Quebec ministers, notably Finance Minister Paul Martin, are wringing at having to defend a position they are not comfortable with. Martin and Chrétien's differences on Quebec go back to the 1990 Liberal leadership contest, which was fought in the pressure-cooker dying days of the Meech Lake accord. Chrétien opposed Meech Lake's recognition of Quebec as a distinct society, and in fact used the issue to foment secession in the party to try to push out John Turner. Like Turner, Martin supported the deal, and has always been more accommodating towards Quebec nationalism.

The result is a profound distrust between the two most powerful Liberals over Quebec strategy. Chrétien sees Martin as too soft, his supporters point to the finance minister's reluctance to make any of his personal popularity in Quebec by taking on Bouchard directly. For his part, Martin does not want to be labelled as Chrétiens' Quebec policies, and is always looking to keep some distance between them. Martin spent three days ducking questions on whether he supported Chrétien's position on the referendum last week, before finally offering a timid endorsement: "The Prime Minister and I have worked very closely together for quite a number of years now and let me tell you no doubt I support the Prime Minister," he said. But he also said the hows and whys of Chrétien's plan were still being debated in cabinet.

Chrétien showed no signs of doubt in the course he has set. He went to Liberal fund-raising dinners in Charlottetown and St. John's, Nfld., where he bought pizzas so that feet—and won a declaration of support from Newfoundland Premier Brian Tobin—with his emotional "Fight for Canada" refrain: "The leaders of the other parties will say 50 per cent plus one vote is enough to break a country that has been built by our grandparents," he thundered. "It started here in Charlottetown in 1867, and these guys can break it with one vote!" Chrétien was slightly off with his date (the Charlottetown conference was in 1864), as he was to be, when he plowed ahead. "And I'm alone because they want to score political points" said the Prime Minister. "I will not apologize to anybody to stand alone for Canada anywhere in my life." Chrétien is standing just where he wants to be, the fight still clearly in him. ■



Bouchard vs. Quebec's national assembly: raising or flags had ensued on the government's borders



Ottawa butts up against Big Tobacco

The government aims a new campaign at teen smoking

Player's Filter is a more adult alternative than Export A, in that the latter cannot yet deal with women while the former can get along with women's and is OK to show feelings.

—Inperial Tobacco Ltd internal marketing report, 1985, released last week

Ahh, that first kiss. That first cigarette. That first realization you were being manipulated by the tobacco companies. Welcome to the new front in the war against teen smoking. The first volley was fired in June in tough new national anti-smoking commercials, some reported from Massachusetts. They include the image of a young girl smoking a cigarette juxtaposed with that of an elderly woman on a hospital

lung machine while an unseen voice involves industry jargon about the need to create "replacement smokers." Then, last week, Health Minister Allan Rock moved in the heavy artillery.

That was the minister himself, waging a batch of intense industry documents, part of the 1,200 or so pages called from the monumental legal battle that have been taking place south of the border, and enacting as a "special adviser" Jeffrey Wigand, the celebrated tobacco industry whistle-blower whose story has become the stuff of the current Hollywood movie *The Insider*. In cynical Ottawa, there was a peremptory Rock was trying to end a PR march on cabinet rival Paul Martin. After all, it was Finance Minister Martin's dramatic anti-

Teenager on a puff booth machine*

smoking ban rollback of almost \$20 a can in 1994 (when coupled with unenforced tax reductions in Quebec and Ontario) that led to a sizeable up tick in the number of new smokers. But anti-smoking advocates say the purpose of the exercise is much more involved nothing less than to turn the image-making within the industry itself.

Nothing much else has worked. The finger-wagging ads that say smoking is bad have had almost a reverse effect, studies have shown, encouraging rebellious kids to light up in defiance of adult authority. Even the health warnings on a pack of cigarettes have become stale. Ottawa's poking data are urging. But "the most effective campaigns have been the ones that seek to turn teenagers against the industry, to show them they are being played for suckers," says University of British Columbia marketing professor Richard Polley, one of the country's foremost experts on tobacco advertising. Teenagers need something to rebel against—parents, teachers, authority figures, explains Polley. That's exactly how cigarette manufacturers



When you need a bright idea for gifts, there's nothing brighter than a Mag-Lite® flashlight. The only real decision you have to make is which flashlight to give—the Mag-Lite® Max Bright® or Solitaire™. This holiday season, make your choice a brilliant one. Make it a flashlight from Mag Instrument.



©1998 MAG INSTRUMENT, INC. 1635 South Sacremento Ave., Ontario, CA 91761 (800) 269-6261 www.maglite.com

The distinctive shapes, styles and overall appearance of all Mag Instruments® flashlights and the corresponding enterprises extending around the heads of all Mag Instruments® flashlights are trademarks of Mag Instrument, Inc. The correspondence enterprise on the head of every flashlight signifies that it is an original Mag flashlight and part of the Mag family of the world's finest flashlights.

 **MAG-LITE®**

Internet Advertising DIRECTORY

Charlets.com The Automotive Source

Charlets.com is Canada's largest source of new car information and used car classifieds. Charlets.com is where nearly 800 Canadian dealers find informed, requests quote.

Baxter.net

<http://www.baxter.net>
800.551.3899 baxter@baxter.net

The Baxter Group's MMG MMG Travel TRAVEL BEST BUYS (<http://www.travelbestbuys.com>) with interactive travel-oriented content, searchable database of travel agencies, destinations, airlines, hotels and travel packages. Also Traveler's EdgeNET (<http://www.baxter.net/edernet>), a comprehensive Canadian online黄页 directory site.

Education International (EI)

www.EducaBusiness.com
www.EducaCareers.com
www.EducaJobs.com
www.SchoolsInCanada.com

EI is a global leader in the publication of reference guides providing comprehensive information on postsecondary study opportunities to students. To view in-depth profiles on undergraduate and graduate programs visit our website.

40) CARRINGFORCANADA.ca/[#BuyIt](#)

<http://www.401carfinder.com>
emailto:401carfinder.com

(416) 977-4654
Connecting drivers/petrol customers. Anyone can try the service by testing a vehicle. #BuyIt CARRINGFOR It makes it easy. Make it Happen. Custom solutions to your dealership.

Canada

A new wave of advertising campaigns seeks to turn rebellious teenagers against the cigarette companies

market their wares, appealing to a personal sense of identity, is the nimble individual, for instance, or the innovative male. The task now is to turn the tables and get young people to rebel against an industry portrayed as secretive, manipulative, caring only about its own profits.

Will the strategy work? Massachusetts and California are held up as the two most aggressive campaigns against the industry. (British Columbia is so far the only Canadian province to take the industry to court seeking health-care damages.) Provincial Health Minister Penny Priddy says the campaign works only if it is fought on a variety of fronts at once, and if teenagers are encouraged to develop their own anti-smoking message (cognizant of their own ethnic groups). "To be honest," says Cyrillic Callard, executive director of the advocacy group Physicians for a Smoke-Free Canada, "the data have not shown significant reductions in teen smoking in California or Massachusetts. But at least there has been no increase, as in the Canada."

Massachusetts, which began its campaign almost seven years ago, is an interesting example: that a recent survey shows a decline in teenage smoking rates. But the survey's margin of error is so large (plus or minus eight percentage points) as to overshadow the findings. Still, industry is wary enough of such campaigns that in a recent \$500-million settlement in Florida, the tobacco industry agreed to fund anti-smoking messages as long as they do not attack the industry directly. Rock does not seem interested in this kind of compromise. Says Callard, "Before, when we went to Health Canada, there was no evenhandedness between us and the industry. Now the tobacco issue is being treated more like racism or drunk driving. The government is not trying to balance competing interests to achieve a social objective."

For the industry, that social objective is

nothing less than demonization, something its spokesman object is strongly. But it is hard for the companies to fight their own words from long-ago documents where the content is not always clear. The 50 pages of correspondence Health Minister Stock released last week were filled with tantalizing code names and pronouncements—but were nothing less than a smoking gun. Did Canadian



Wiegand (front) and Rock finger wagging fails

tobacco companies target young people? An excerpt from a 1989 study show by Imperial Tobacco Ltd. says the company "has always focused its efforts on new smokers, believing that early perceptions and attitudes with them throughout their lives." The company kept research information on smokers as young as 15 and was prepared at one point to fund a hospital research study on the brain waves of young smokers. But Imperial says those records are being taken out of context and that it always considered the "young adult" market to be from 16 to 25, 16 being the legal age to buy tobacco until it was increased in 1993. Did the companies consider "spiking" some of their products with more nicotine? Yes, but in the course of reducing the tar and other health-affecting gunk while still delivering the nicotine that smokers expect.

The most intriguing tidbit from the documents may have been the news that Imperial Tobacco, the country's largest cigarette manufacturer, had itself in the



There are lots of ways to put your kid through school.
Here's the best one.

In-tuition



Unless you plan on parting with a couple of dairy牛牛牛, a last minute garage sale isn't going to cover the \$76,800* price tag hanging from your kid's education. So it's important that you have a plan in place that will. We suggest you take a look at In-tuition®, available from Bank of Montreal.

One of the biggest advantages of In-tuition besides the fact that it'll provide you with a diversified mutual fund portfolio is that it's a Registered Education Savings Plan (RESP). Which means your money grows tax-free until it's withdrawn. And with the new Canada Education Savings Grant (CESG) program, the government matches your contribution to an RESP by 20%, up to \$400 per child per year. So In-tuition will help you put junior on out of your TV room and into an 8 x 12' dorm room for a lot less than \$76,000, which is a good thing.

For all the details get an In-tuition brochure and diskette by calling 1-800-695-7708 or dropping by www.bank.com/intuition or any Bank of Montreal branch.



Bank of Montreal

*True mark of Bank of Montreal. ® Registered trade-mark of Bank of Montreal. In-tuition Strategic Investment Portfolio and the First Canadian Funds are offered by First Director Funds Inc., a wholly owned subsidiary of Bank of Montreal. *Figure provided by Bank of Montreal Economics Department in conjunction with the Association of Universities and Colleges of Canada and Statistics Canada.

Maclean's

Canada's Weekly Newsmagazine

History in the making

The Millennium Special Issue

The largest issue in living memory!

This extraordinary keepsake edition will cover Canada's century with:

OUR POWERFUL LINK TO THE PAST

An extraordinary Oral History package will delight with personal accounts from those who witnessed first-hand the defining moments of the 20th century.

A CONFIDENT LOOK TO THE FUTURE

Presenting 100 Canadians to Watch: lively profiles of the country's young up-and-comers who are currently making an impact that will last into the next century.

Maclean's Millennium Special Issue

Dec. 27, 1999 - Jan. 2, 2000
will be available on newsstands
starting on Dec. 20, 1999.

Maclean's

Delivering what matters to Canadians since 1905.



Canada

mid-1980s to convince its parent, the giant British-American Tobacco Co. Ltd., to develop and market a "soft" cigarette. It was turned aside on the grounds that to do so might suggest the current product was unsafe.

The good news for the health-conscious is that smoking has been steadily declining since the late 1960s, when cancer and health links were documented. In Canada, it has even declined in both the adult and, slightly, in the teen category since the beginning of the decade. But teen smoking has slipped up significantly among young people since prices were dropped in 1994. An annual Ontario survey of smoking among students aged 12 to 18 shows that smoking rates increased from 24 per cent in 1993 to 28 per cent in 1999.

The lesson of the past five years is that price matters. According to a study by the Canadian Cancer Society and others, in the five provinces that did not reduce tobacco taxes in 1994, per-capita consumption decreased 24 per cent. In the five that did reduce taxes (Ontario, Quebec, Nova Scotia, New Brunswick and PEI), consumption went down only eight per cent. After Ottawa and the five low-tax provinces agreed to raise tobacco taxes, prices went up in early November by a modest \$1.28 on a carton of cigarettes in Quebec, a little less in Ontario. The resulting price of about \$32 a carton in Ontario and Quebec pales beside the equivalent \$58 price in neighbouring New York, \$51 in Michigan. In fact, according to the Cancer Society calculations, Ontario and Quebec now have the lowest cigarette prices in all of North America, lower even than the tobacco state of Kentucky. Health Minister Rock says Ontario has no intention of raising the tobacco companies' revenue, even in the United States, to get them to pay for the health costs of smoking through the price of a pack of cigarettes. By keeping taxes and prices down, he may be inviting the provinces to go that route.

Robert Sheppard



CANADA
CANADA
AERIAL ADVENTURE

Experience breathtaking views of Canada from above. Shot from coast to coast, this unique hardcover book features 100 stunning and fully high-contrast photographs that take you to where the air is thin and the scenery is endless. Available at fine bookstores everywhere for \$49.95.

A stain that will not fade

When Marc Lépine massacred 14 women, he shook a nation and sparked an anti-gun crusade

By Anthony Wilson-Smith

The nightmares that haunted Heidi Radjen for such a long time seem to have disappeared. For years, she snapped awake at night, tormented by remembered sounds of screams, shouts and the popping of an assault rifle. Radjen was reliving real life on Dec. 6, 1989, she spent 45 minutes huddled in silent terror in a smokers' lounge at the University of Montreal, while Marc Lépine, a 25-year-old semi-archie with a barrel of weapons, roamed the halls, shooting at any female he saw. "Whenever we thought things had quieted down," Radjen recalled later, "another round of boomerangs would shatter the silence, smashing our hopes." By the time Lépine's rampage ended as he turned the gun on himself, he had killed 14 women and wounded another 13 people. Radjen, then a 22-year-old engineering student at the university's Ecole polytechnique and now an anti-tobacco activist, considers herself "one of the lucky ones; the nightmares are a small thing next to keeping my life."



Radjen: concerned about betrayal—it is too easy to just dismiss her as crazed

That may be so—but try to many people in and outside the university that day, her life changed forever. In many ways, it is only now, on the eve of the 10th anniversary of what has become known as the Montreal Massacre, that the full consequences are clear. Along with the lost and shattered lives of the dead and bereaved, Canadians confronted the circumstances that led to the killing. One consequence was more rigorous gun-control legislation—and a heated debate on the subject that still continues. "The assumptions that most Canadians made about gun regulation

in our country changed forever that day," says Wendy Cukier, the Toronto-based president of the Coalition for Gun Control. She speaks from first-hand experience, although she did not know any of the victims; she co-founded the coalition as a direct result of the massacre.

The deaths also caused men and women alike to confront the contentious question of whether Lipset, who carried an anti-feminist manifesto with him, was simply a crazed social outcast—or a shocking manifestation of the deep-rooted hatred some men

have against women. "My view," says Barbier, "is that it is too easy to just dismiss her as crazed."

A decade later, this year's commemorative events will be the biggest yet. Most major Canadian municipalities planned at least one ceremony marking the anniversary. Montreal, Toronto, Edmonton and Vancouver are among the cities that established memorials, and the anniversary is always observed in the House of Commons.

Not surprisingly, ceremonies and other efforts are held on the larger scale in Quebec. Last week, 14 former senators

IBM Business Intelligence software can help you turn an avalanche of data into business insights in time to affect day to day results. Fact: Only 10% of corporate data is ever analyzed. For 80 ways to put the "other 90%" to work, get our complimentary CD at www.ibm.com/software/bi/briefs.

Software is the soul of e-business

IBM

One male witness could not bear the guilt and killed himself. Later, his parents took their lives.

From the press release a song called *Quitter* (Leave) in memory of the dead, with proceeds earmarked for a foundation for families of the victims. In Montreal, more than 10,000 people, many of them students who are acting green the day off, will attend an anti-violence rally on Dec. 6 at the Molson Centre. Later, the Montreal Symphony Orchestra will give a concert at which it will perform Mozart's *An Alpine Symphony*, and the next night, some of Quebec's top singers will hold another benefit. As they do each year, survivors of the massacre, and victims' families, will meet at a plaque at the University of Montreal just off from Room 303—where Lépine began his mass killing.

The toll of death and wasted lives began—but did not end—there. In his killing spree, Lépine divided men and women into two groups, and then shot the women while the men stood by. Helpless. Eight months later, one male witness, unable to bear his guilt at doing nothing, killed himself. Ten months after that, his grief-stricken parents took their own lives. And Nada Ghali, the converted younger sister of Lépine who had often taunted him, became fixated and drug-addicted in the aftermath, starved of an oversexed at age 28. Others who witnessed the events have had a variety of psychological troubles.

In life, Lépine was known as a big, quiet loner. He had no pets, smoked, and did not smoke, drink or use drugs. In retrospect, his hobbies and failings appear as symptoms in the explosion that was to come. One former teacher recalled his "strange, faraway eyes," and said his seldom-seen happy. A friend recalled Lépine "had a lot of problems" with girls and never had a committed relationship. He never held a job for long, and had few interests or obvious abilities—with one notable exception: He liked and was proficient at target shooting, and could track and kill birds in flight with one shot.

When Lépine undertook his rampage, witnesses say he stayed calm throughout, spraying bullets about him, then carefully reloading.



The scene: the gunman calmly gunned students

Garry Bakewell, the party's critic on the issue, "the government is making it hard for decent people to abide by the law, and doing nothing to punish those already intent on breaking it." Similar feelings run high in rural areas, where gun use is a part of everyday life. Befuddled by the legislation, so does about half the New Democratic Party caucus and the Alberta, Saskatchewan, Manitoba, Ontario and New Brunswick governments are jointly challenging the legislation's constitutionality before the Supreme Court.

Ruthie, who worked with Cukier until 1996, left the coalition after the legislation passed because she felt "most of the battle was won." But Cukier continues as a "full-time volunteer" because, she says, "I'm still afraid of what a nutty majority can do to change things." Over the years, she has received four mail, boxes of trumpery and several death threats. But on a personal level, she sees one upside. Her 11-year-old daughter, Sarah, "grew up listening constantly about current affairs, and she's got strong views on some pretty complex issues." As for the gun-control laws, says Cukier, "Sarah grew up thinking she is responsible for it." And while debate continues over the legislation's effectiveness, everyone hopes her generation will never have to confront the lethal combination of anger, agency and anguish that led to its creation. ■

GIVENCHY

π
A SIGN OF
INTELLIGENT LIFE

THE NEW MEN'S FRAGRANCE

YOUR FREE SAMPLE OF π EXCLUSIVELY AT

the Bay

1-800-424-8222

Holiday Gift Guide

zippo 50th Anniversary Lighter



Celebrating our first 50 years with a limited edition brass 50th Anniversary **zippo** lighter.

For the largest selection of collectible **zippo** lighters or other great personalized gifts visit a KeyMint Engravables store nearer you. For the location nearest you visit our website at www.keymintengravables.com



Tim Hortons
Flavoured Coffee Gift Packs



Tim Hortons makes the holidays warm and delicious with gift sets that are sure to please.

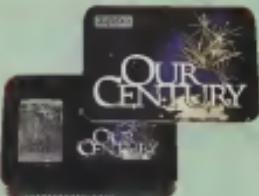
Now for this holiday season are Flavoured Coffee Gift Packs

Tim Hortons famous coffee is enhanced with four tempting flavours: Hazelnut, Irish Cream, Swiss Chocolate Raspberry and Dark Roast.

Give a gift of good taste with Tim Hortons.

Tim Hortons

zippo Our Century Lighter



A collectible limited edition **zippo** lighter to be treasured throughout the next century.

Holiday Gift Guide

CASIO DIGITAL CAMERA
DV-2000UX/Ir

Capture your memories the digital way with Casio's LCD digital camera featuring colour display, a 6x zoom and a 2.1 mega pixel capacity. Produce your own masterpiece master pieces with the PC connection kit, CD-Rom Photo Loader Functions Editor and Data Transfer Cable for IBM PC/AT or compatible. Comes complete with CF Memory Card, video cable, 4 batteries, adjustable strap and a soft carrying case.



CASIO
G-SHOCK AND
BABY G

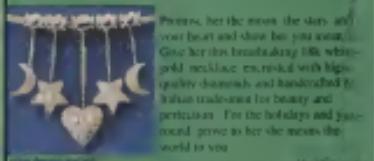
Whether you're snowboarding, surfing or growing the urban landscape, the G-shock can take a hit from any angle. The toughest watch in the world is shock resistant and water resistant, with an exclusive internal shock absorbing module to protect the brains that control the multiple features.



CASIO CASSIOPEIA E-100

This palmtop PC boasts 16MB RAM, with a fast 11MHz processor, Stylo note taking, one button voice record, action and cursor buttons, plus upgradable ROM, complete with dazzling 65,536 colour TFT display. Powered by Microsoft Windows CE, and with automatic PC synchronization it is easy and has to be.

• CYBERJEWEL INC •
Invest in Your Future with Exquisite Jewelry



"THE PROMISE" NSX KI SET. MSRP \$10,990.00

NSX Ring
MSRP: \$1,295.00
Leverback Earrings
MSRP: \$2,995.00

NSX Heart-Shaped Pendant
MSRP: \$1,995.00
Diamonds
14kt Yellow Gold
Length: 18"

FREE Shipping & Returns
Call Toll-Free: 1-800-988-1010
www.cyberjewel.com

CASIO.
PATHFINDER.
SATELLITE
NAVIGATOR

The Pathfinder is the new outdoor navigation tool you wear on your wrist. Using new technology developed by Casio, the Pathfinder receives and processes data from the Global Positioning System satellites that ring the globe, so you can determine your current position, navigate to your destination, and store data about your movements.

ON SALE
NOW!



Telus's Cynthia Lewis takes on Ma Bell

How Talisman bungled big time in murderous Sudan

Videotron: there's hidden value in this cable play

AIC funds: why these clones can't match Warren Buffet.

And our regular features:
Risk & Reward, Plugged In,
Personal Time and Trends.

Look for our special displays at participating:

Chapters

Coles

Great Canadian News
Indigo! Books Music & Cafe
Lichtman's
SmithBooks
Airport Stores



Bruce Wallace

The gunslinger

It's hard to begrudge Alice Rock the occasional fire-swing at an expand class, like the one the health minister took last week with Alfonso Rebello against Big Tobacco. Tobacco companies are an easy mark for political points, and Rock could use a win or two. In a government that manages to float easily above the fray, Rock has bloodied himself with ingenuity. There was his ill-advised clinch with Brian Mulroney over the Alberta office's noisy slippin' with anti-gun-control groups over the gun-control law and, more recently, his besting in the hands of turned-blood violence over the Liberals' hepatitis C compensation offer. But even Rock can handle bad old tobacco companies, so there he was mauling them, threatening to sue, hailing how world rates on cigarettes or bring in smanca new packaging regulations. No matter that Ontario is a lone voice in the oil-and-tobacco fight that has been led by Washington and, in Canada, by the B.C. government. This was one fight Rock knew he could walk away from without much.

But his good-guy pose should never be confused with courage. Rock is now a far more cerebral politician (you get that way being trained so many times), and his inner person was evident in his handling of a far trickier issue: Alberta Premier Ralph Klein's plan to greatly expand the role of private clinics, paid for from public health funds. Klein's plan is a creative attempt to deal with a strained and underperforming provincial health system (its legality will be determined). He reasonably wants to see if private companies might be able to deliver services more efficiently than public health bureaucrats are currently doing. Under Klein's plan, patients still won't pay out of pocket for treatment. And waiting lists just might be shortened. Hardly the lesson in that, unless you are a well-paid public health official running an inefficient hospital.

Rock boasts he wants to see major change to the existing system but he im-

mays every of anything near as sweeping as Klein's proposal. Rock still insists medicare can be enhanced, and that micro-managing bureaucrats be made to macro-manage more efficiently. With a stroke and a bow to the more left-leaning Liberal backbenchers while it is trailing fat support should Jean Chretien ever leave, he will suggest anyone competing with the public health model is an enemy of the state, a dangerous subversive abetting an "American-style" medicine. That smear has gotten previous federal health ministers off the hook and Rock seems to think it still has legs. His courting on "justice medicine" suggests a Pavlovian response in Canadians, vision of greedy doctors turning away sick patients who lack cash.

But most Canadians are growing wary of the old scare-mongering. Polls show public attitudes are changing, with a greater readiness to see if there might be a better way to deliver universal medical care. There is no patience for politicians who pretend to defend egomaniacs when scarily long waiting has meant no access to care at all. It is hard to sustain faith in the principle that we are all getting equal treatment when wealthier Canadians are jumping on planes to get care in American hospitals, or when "who you know" in the medical commentary matters more than how sick you are. That great bogeyman—need medical care—already scares Rock just as often as it scares him.

The Liberals have looked at Klein's doc and, so far, dithered. They pay no political price in Parliament for holding. The left is bereft of new ideas, persistently arguing that more spending will fix everything. The Reform party lauds the caring urge to lead any post-election re-examination of medicare. Reform strategists recognized their limitations and decided on kick back and let Klein lead from Alberta. The result is that federal politicians are shortening themselves from the more important debate of the day. And then they wonder why no one pays them any attention.

Protecting victims' privacy

The Supreme Court of Canada upheld a secret act of Parliament designed to give a measure of protection to alleged victims of sexual assault against attempts by defendants to gain access to their accuser's confidential psychiatric or counselling records. In a 7 to 1 decision, the justices overturned a decision of the Alberta Court of Appeal, which had ruled in favour of a defendant, Brian Joseph Mills, who sought to obtain records from a rape crisis centre that counselled a 12-year-old girl he was accused of assaulting in 1995.

Following a 1995 decision in which the Supreme Court, concerned about defendants' rights, set up a stay-of-conviction process for reviewing requests for access to a victim's counselling records, Parliament amended the law to strengthen the victim's right to keep such records out of court. In the Mills case, however, the Alberta appeals court upheld a lower-court ruling that struck down the new law. Lawyers for the complainant, identified only as L.C., appealed to the Supreme Court, which, bucking two years in 1995 stance, bowed to the will of Parliament and accepted the new law. The top court declared a woman who is attacked "is doubly victimized, initially by the sexual assault, and later by the price she must pay to claim redress."

To help poor children

A coalition of more than 70 organizations founded Campaign 2000 to crusade for government measures to assist children in low-income families. The group and nearly one in five Canadian children live in poverty—up from one in seven 10 years ago. Ontario Premier Mike Harris denounced the report as "hogwash" and Alberta's Ralph Klein also expressed doubts that so many children are poor.

Justice, at long last

Thirty years after the rape-murder of Saskatchewan nursing aide Gail Miller, and seven years after David Milgaard was cleared of the crime for which he had been imprisoned, a court in Yorkton, Sask., found farmer conservation worker and serial rapist Larry Fisher, 36, guilty of first-degree murder.

Ramsay: the story of a Mountie

A jury in Melfort, Sask., brought in a guilty verdict against Retired party MP Jack Ramsay, a former Mountie whose brief sexual encounter with a teenage Aboriginal girl 30 years ago was found to be attempted rape. Ramsay, Reform party spokesman and last year, agreed to quit the party's parliamentary caucus after speaking with leader Preston Manning by telephone. He still must face a charge of unlawfully confining another young woman.

Last week's conviction arose from a complaint by a woman that Ramsay, then a 30-year-old RCMP corporal posted at Pelican Narrows in northeastern Saskatchewan, had sexually assaulted her in 1969, when she was 14.

Ramsay quit the force two years later as a 14-year veteran, and in July 1973, wrote a long cover story for Maclean's attacking the RCMP as a military organization governed by fear—fear concerned with polishing its image than with pursuing justice." Some exasperation.

"As a boy-on-a-farm in Saskatchewan, I grew up with the legend of the mounted police, to me the force was a living embodiment of justice. . . . [Now] morale has fallen so low that alcoholism and suicide have become serious problems."

"It was a sad in the RCMP's service career that really brought my feelings into focus," a close friend, Cpl. Robert Hansen, was charged and brought before a judge.

"Bob called me at home in Regina one night in October, 1970, to say that he had been charged with玖using sex with the public or its self"—left soon afterward.

Canada Notes

Macleans

The Mackenzie Corridor: Bonanza or boondoggle? An end-to-expedition by Graham Coultney



Confessions of Corporal Jack Ramsay: Shattering a great Canadian legend

The 1972 Macleans cover: an explosive or merely

herself "in a disgraceful manner by having an association with a female other than his wife." A Mountie went round the camp, married with five children, was during a young Indian girl.

"He had finally admitted to the investigating staff sergeant that his marriage had not gone well for years, that he and his wife were on the verge of irreconcilable separation, and that in trying to reconcile him a 16-year-old Indian girl he had fallen in love and they were having sex after . . . I couldn't condone his offence, nor did he expect me to . . . With misgivings, in view of any inexperience, I agreed to defend him."

The court recommended Hansen's discharge. An appeal brought in order for a new trial, but Hansen resigned from the RCMP Ramsay—the force isn't concerned with justice or truth, it isn't concerned with the public or its self"—left soon afterward.



Straight Shooter

Time rests lightly upon the shoulders of John de Chastelain. Maybe it has something to do with the uniform he's worn for 40 years, serving not once but twice in Canada's top soldier. He is not sweating it on this particular afternoon, sitting in the spacious office he occupies on the Newmarket Road on the outskirts of Belfast. But it is thrown open, in the military bearing, the crisp language and the cool, concise tones he uses to describe yet another critical moment in the search for peace in Northern Ireland. In just those days, 158 members of the Ulster Unionist Party's ruling council would have it in their collective power to tank the entire peace effort, wasting years of patient negotiation, not least by the general. Yet in the middle of what clearly a gathering crisis, he remains unfazeable. "The clock's ticking," he says in his soldierly way. "But there's time. We can still get the job done."

The job is not easy, collecting and discrediting the gang that have filled an overflowing graveyard—and prisons—in Northern Ireland for close to three decades. De Chastelain

has been toiling at the task for two years, ever since he was appointed chairman of the irregularly titled Independent Commission on Decommissioning. In that period, he has managed to "decommission" much a grand total of four submachine-guns, two rifles, two pistols, two pipe bombs and one cased-off shotgun. But de Chastelain holds the key to unlocking the door to peace in the troubled province. And last week, he stood clear that he has been, measuring his prospects for success with his usual calm deliberation. "There's a chance it might happen," he says, "probably a little better than 50 per cent. If it does, we're on target." And if it doesn't? He pauses with pained lips, rated cynical.

The retired Canadian general had good reason to be circumspect. He delivered his comments as he awaited the outcome of one of those crucial gatherings that have stalled the agonizingly slow progress of the Northern Ireland peace process. On Saturday, David Trimble, the province's first minister-designate, convened a session of the ruling council

The retired general atop the roof of Belfast's Hotel Europa, where he stays, working IRA amputee

Throughout Northern Ireland's tortuous peace process, Canada's John de Chastelain has won respect from all sides

of the Ulster Unionist Party he leads. He was seeking authorisation to proceed with a new deal brokered by former U.S. senator George Mitchell during 10 weeks of exhaustive talks designed to revise the stalled implementation of the 1998 Good Friday peace agreement. Under the plan, Trimble abandoned his party's long-standing policy of "no guns, no government"—ending his opposition to allowing Sinn Féin, the political arm of the Irish Republican Army, into a power-sharing provincial government until the IRA had at least made a start on decommissioning in earnest. In return, there was a tacit commitment by Sinn Féin and the IRA to begin handing over arms to de Chastelain's commission days, perhaps weeks, after joining the new government.

As last Saturday's Ulster Council deadline drew closer, however, doubts mounted over Trimble's ability to sell the project to his ballyhooed party, raising the mounting prospect not only of a fractious political divide but also of the scuttling of the Good Friday agreement itself, probably for good. In the end, party members agreed—by a vote of 58 per cent in favour—to support Trimble, but only after the leader consented to reconvene the council next February for a "referendum". In effect, the Ulster Unionists have given the IRA two months to begin dismantling. "We've done our bit," declared a relieved Trimble after the vote. "Sinn Féin President Gerry Adams, it's up to you. We've jumped, you follow?"

Trimble's narrow enough breathes new life into the Good Friday accords, clearing the way for de Chastelain to finally tackle the job he was appointed to perform. But it also marks a small victory for the general himself, a confirmation of the policy of even-handed, almost equal neutrality he has doggedly pursued since he assumed his post in December, 1997. For there is no doubt that de Chastelain's cool manner and personal probity played a role in persuading doubting Unionists to accept Trimble's gamble that the IRA subversives will eventually surrender their arms. The new Belfast cabinet minister in charge of Ulster Affairs, Northern Ireland Secretary Peter Mandelson, accumulated as much in his attempts to sell the Mitchell-sponsored deal to the province's skeptical Protestant community. In speech after speech, he reassured the Protestants that the IRA would disband because, as he told a Belfast audience last week, "they know that Gen. John de Chastelain is a man of complete integrity, who will not be put off by provocation, or pretend that black is white. He will tell it as it is."

Throughout his tenure as head of the decommissioning authority, as well as during the two years he served on the Mitchell commission that brokered the Good Friday agreement, de Chastelain has maintained a reputation for straight talk—sometimes to the discredit of both the British and Irish governments that appointed him. These are still functionaries in the British Northern Ireland office who complain, as one privately emailed to MacLeod, about "your general air not always helpful attitudes". Last summer, while politicking in London and Dublin, caught desperately to resurrect a near-extinct peace process, de Chastelain was believed to have come under pressure to fudge his lack of progress on decommissioning. The press, circumspect as always, will only admit that his initial report last July "was not quite what everybody wanted." After a moratorium's liberation, he said: "We could not afford any accusations of dismantling. That would have made our job impossible. We need the confidence of all sides here."

The general certainly appears to have that, which is in itself something of a surprise given his background. His surname is Higgins, betraying his French Protestant roots. Now 62, de Chastelain was born in Bucharest, the Romanian capital, the son of a Scottish peninsula engineer and an American-born mother. Both of his parents were British spies. His father, attached to the British army's famed Special Operations Executive during the Second World War, was captured behind the lines in Rastatt after participating in the D-Day landings. His mother, a sergeant, spent the war years working first for Sir William Stephenson, the celebrated Winnipeg-born agent code-named Bletchley, then at the London headquarters of MI-6, Britain's overseas intelligence service.

After growing up in Britain, de Chastelain immigrated to Calgary in 1955 to join his parents. At 18, he enlisted as a private in the Calgary Highlanders, then enrolled as an officer cadet at the Royal Military College in Kingston, Ont., graduating in 1960 with a degree in history. "It's not the sort of background many in Ulster would find acceptable," he modestly admits. "I'm British-born, attended the British army's staff college, have parents who were with British espionage and, to top it all off, I'm a Presbyterian." Initially, objections about de Chastelain did erode from the Roman Catholic, staunchly Irish republicans in Sinn Féin. But those early complaints are never voiced now, by Catholics or Protestants. In Northern Ireland, that is a honour few others can make.

BARRY CANNON IN BELFAST

The train to nowhere

Refugees fleeing Moscow's brutal campaign in Chechnya face grim conditions

By Malcolm Gray in Novosibirsk

At dusk, the orange lamp light from a train hundreds of cars long foreshortens the appearance of vastness and normality. It is a illusion. The great train to nowhere is sheltered in the southern Russian republic of Ingushetia to provide shelter for some of the 220,000 refugees who have fled Moscow's war to make central of breakaway Chechnya next door. As many as 60 men, women and children are packed five each car, huddling together against the cold nights of the Caucasian foothills. Those who have reached that inadmissible reality are the luckier of the unlucky.

Thousands of civilians left in Chechnya faced the advance last week of more than 50,000 soldiers ending the capital, Grozny, backed by devastating artillery and air strikes. Russian generals are bent on averting that humiliating defeat by Chechen rebels in 1996, and they have shown little concern about how they do it. While there is no definitive count of civilians killed, more than 2,600 wounded patients left Ingush hospitals alone. "All we want is to live normal, ordinary lives," says 46-year-old Elina Dzhunashova, sitting in a rickety car with only an inadequate wood-burning stove for warmth. She escaped from Grozny with her husband, Sharif, two young children and their grandmother. "Russia wants to kill us all," she says, "and the world doesn't seem to care."

Caspia and other countries have stepped up criticism of Moscow's brutal war in the North Caucasus, arguing that its fierce and indiscriminate use of



A Chechen woman weeps outside the refugee shelter in Ingushetian catastrophe

force against civilians has gone well beyond the initial goal of wiping out Chechen-based separatists, where the Kremlin blames for blowing up government buildings in Moscow and two other cities this fall. But Western officials are also clearly aware that they can do little without Russian co-operation, and say Chechens must not be allowed to damage the crucial relationship with Moscow. "Any Russian President [Boris] Yeltsin, briefly hospitalized again last week for what doctors said was scar formation, views Chechnya as 'purely an internal matter,'" Russian leaders blithely deny that the rising death toll among civilians and the continuing exodus to Ingushetia add up to a humanitarian catastrophe.

Tell that to Rustan Auzhev, Ingushetian 45-year-old president. Recognizable for his trademark bushy mustache and military fatigues, the Afghan war veteran boldly accuses the Russian military of torturing and killing civilians and has appealed for international aid. The refugees now threaten to double his wavering republican population

**TRADE-IN ANY NOTEBOOK
TOWARD THE LATEST COMPAQ.
(AND THAT'S NOT EVEN THE BEST PART!)**

Receiving a cash rebate on your trade-in when you buy an Model A new Compaq Armada is, indeed, impressive. But the best part of this deal is what you can get in return: the newest, shiniest, most advanced Armada notebook ever made. And keep in mind that you can trade-in any notebook, not just a Compaq. Just visit us at www.compaq.com/tradein or call 1-800-367-5616.

24 MONTHS COMPAQ



pentium® III

COMPAQ.



The Armada V300
on-light in 5 lbs and
about as thin
laptop starting from
\$1,199.95 each
over 24 months.¹

©1998 Compaq Computer Corp. All rights reserved. Compaq and logo are trademarks of Compaq Computer Corp./Kodak. Intel, the Intel Inside logo, and Pentium are registered trademarks of the Intel Corporation. "Please call 1-800-367-5616. Rebates may only be issued for U.S. residents. Financing rates of 4.9% APR. Total sales: \$1,425. Total financing amount: \$1,300.00. Total monthly payments: \$1,300.00. Conditions apply and are subject to availability. Family household or business purchases: \$1,300.00 maximum. No required down payment. Fixed rate on monthly lease payments in advance and option to buy. Interest: Variable rate: 4.9% to 12.9% depending on credit program and age of model selected and term. Actual rates will vary based on credit history. Residual value in Canada only. Call for the complete terms and conditions. 1. Actual options, delivery date, model, and specification of unit of term for \$1,199.95. Dealer prices, delivery date, model, and specification of unit of term for \$1,300.00 will be determined in Germany. Taxes are not included.

The Armada V300
with large, bright
display and advanced
graphics. Lease starting
from \$87.75/month
over 24 months.¹

days of Soviet dictator Joseph Stalin, "Russia was 15 in 1944," recalls Sharai, "when Stalin accused the Chechens—and the Ingush, too—of collaborating with the Nazi invaders. He rounded up about all of them and deported them to Kazakhstan. Yassup and many others made it back from the steppes in 1957, but look at him now. Once again, the Russians have forced him onto a train—even if that one isn't going anywhere." The memory of that wartime deportation to Soviet Central Asia remains so intense that leader Asaev had to send his hulking son to pile up dirt banks in front of the refugee camps before recent arrivals, who feared another mass deportation, consented to board them.

Life is not easy for relief workers either. The ever-present risk of kidnapping by rebel gangs, who demand \$1 million (U.S.) for a snatched foreigner,



Russian soldiers near Grozny prepare to fire a grenade launcher, yesterday

isn't. Abdur Naseeb, another 13-year-old boy, lies in a bed in the camp, his right leg filled with shrapnel he took just as the family was preparing to flee Grozny in their Lada. "He got out just before a bomb from a plane destroyed the car," says his mother, Lura. "Otherwise, he'd be dead." As Russian onslaught continues, many more will no be so lucky. ■

Go shopping in your bunny slippers.



Search for a great pre-owned vehicle on the web. www.ford.ca/qc

Beat your broker cents-less.

Click here.



www.canada.etrade.com



Get 5 FREE TRADES in the TAX LOSS SELLING EVENT

So you've had a good year and your stocks have done well...with a few exceptions. Now that Tax Loss Selling season is here, why pay your broker to get rid of them? (After all, didn't you pay your broker to buy these losers in the first place?) Instead, get online with E*TRADE Canada and turn your stock losses into tax savings for free during the Tax Loss Selling Event.

Now is the time to become an E*TRADE Canada customer. Until December 24th, for all new customers who open an account with us, we'll waive our usual \$27 fee on trades of up to 1,000 shares, to give you FIVE FREE TRADES. Apart from clicking your mouse, you won't have to lift a finger. We'll call your broker, arrange the transfer, and execute the trade. We even pay the transfer fee! But you'll have to hurry, year end is nipping at your heels.

To get your five free trades, visit www.canada.etrade.com/5free. That's all there is to it.

The E*TRADE Canada Tax Loss Selling Event.
On now until December 24th at www.canada.etrade.com/5free

www.canada.etrade.com

It's time for **E*TRADE**
CANADA

*Open an E*TRADE Canada account by December 24th, 1999 and receive 5 free trades. A maximum of 500 in trades fee will be paid. Offer valid from E*TRADE Canada customers only. The offer cannot be combined with any other offers. E*TRADE Canada is a registered service mark of E*TRADE Financial Corporation. ©1999 E*TRADE Financial Corporation. E*TRADE is a registered service mark of E*TRADE Financial Corporation. E*TRADE Financial Corporation is a member of the Nasdaq National Market and Nasdaq Small Cap Exchange. An independent Broker-Dealer Association and the Canadian Investor Protection Fund. E*TRADE Canada services are currently offered in 10 provinces. E*TRADE Canada is a trademark of E*TRADE Financial Inc. use it with other products.



A cross-border tug of love

Four-year-old Nicole Kerr enters a courthouse in Monroe, Mich., where her aunt, Beverly Cotta (left), is fighting to keep the child from being sent to her parents in Ottawa, Ont. Cotta, 62, has raised Nicole since she was a day old, but now her parents—Cotta's younger brother Jack Heppner, 48, and his wife, Leanne Kerr, 36—want her back. The Children's Aid Society had set aside the couple's first four children, so Leanne gave birth to Nicole in Monroe and left her with Cotta. A judge ruled Nicole should stay put until custody is settled next year.

Hillary Clinton makes it official

It was the least surprising announcement of the political season, but still it spoke volumes about the intensity of the battle. After 11 months of talking about it, First Lady Hillary Clinton confirmed that she will run for the U.S. Senate from New York soon next year. A formal announcement is set to happen after she moves from the White House to the Clintons' newly purchased home in tony Chappaqua outside New York City. Her timing, last week was clearly designed to cut rumors that the might pull out due to

her falling poll numbers compared with those of New York Mayor Rudy Giuliani, who at almost certain to be her Republican opponent. Giuliani made gains after Sabra Anas, wife of Palestinian leader Yasir Arafat, claimed, while introducing Clinton during a recent West Bank visit, that Israel had used poison gas on Palestinians. Jewish leaders were angry that Clinton did not immediately challenge the statement, which Yasir Arafat later recanted. But both Clinton, 52, and Giuliani, 55, for another year of such mini-concoctions in a tough, tight race. In one recent poll, Clinton was backed by 43 percent of respondents; Giuliani by 50.

A matter of honour brings down Archer

NOWHERE and Britain's Lord Jeffrey Archer was plunged into disgrace after a former friend revealed that Archer asked him to provide a fake alibi in a 1987 libel trial. In swift succession, Archer withdrew as the Conservative candidate in next year's race for London mayor, the party said he could no longer sit as a Tory in the House of Lords, and *The Daily Star* demanded he pay back the libel judgment he won against a newswoman, it said, \$7.2 million. Archer had denied sleeping with a prostitute but had admitted trying to fabricate an alibi.

Croatia without Tuđman

Croatia's constitutional court effectively stripped authoritarian President Franjo Tuđman of his powers, ruling that the 77-year-old leader was too sick to govern. And so did he was fighting for his life. Hospitalized for emergency intestinal surgery on Nov. 1 and removed to have cancer, Tuđman led the country to independence in 1991. The speaker of parliament was to rule for 60 days.

Death for Kurdish leader

A Turkish appeals court upheld the death sentence handed to Abdullah Ocalan, leader of the 15-year Kurdish rebellion that has claimed 30,000 lives. European Union officials said an execution could sink Turkey's latest bid to join the EU. But Turkey's parliament and president may approve all executions, and no death sentence has been carried out since 1984.

Massive German bailout

German Chancellor Gerhard Schröder forced reluctant banks to rescue the country's second-largest construction firm from bankruptcy. The \$3.5-billion holder of debt-ridden Philipp Holzmann AG, which employs 70,000 workers, damaged financial markets and helped set the tone to new lows against the dollar.

Evangelista's ex in scandal

Gerald Marie, former husband of Canadian supermodel Linda Evangelista, resigned as European chief of the Elie Tahari agency after a BBC TV program caught him on a hidden-camera bussing that he planned to have sex with prostitutes in an agency car. Their average age is 15. Marie, 48, who split with Evangelista, now 34, in 1993, also offered \$800 to a woman TV reporter, posing as an aspiring model, if she would sleep with him.

Two ferry tragedies

Nearly 250 people are believed to have died in a fiery accident off the northeastern Chinese port of Yanxin. The vessel had broken open in the wake of a fire. Another ferry sank after running aground off the west coast of Norway, leaving 11 dead and nine missing.



People

No. 99's last stop

3,000 attend Gretzky's Hall of Fame induction ceremony

Wayne Gretzky retired as a player last spring with an astounding 61 NHL records, and he may well have set a new, unofficial mark for the largest and glitziest Hockey Hall of Fame induction ceremony ever. Some 3,000 people—triple the usual crowd—watched the Nov. 22 event, including Gretzky's wife, Janet, their three children, his father, Walter, and mother, Phyllis, and former players such as Gordie Howe, Bobby Hull and Jean Beliveau. Modern to the end, the Great One acknowledged he is still adjusting to life without hockey. "I'll probably miss the game more than it misses Wayne Gretzky."

Gretzky and family members: he admits he's still adjusting to life without hockey

Corruption's long arm

Scott Turow basically invented the contemporary legal-turned-moral school of thriller writing in 1987 with *Persuasion*. Now, with the second release of his fifth runaway best-seller, Turow may be better described as a novelist who sometimes pretends like *Persuasion*, his morally complex new novel, is about a crusading prosecutor

and the lawyer he comes into possession as an undercover operative in order to expose corrupt judges. The 50-year-old author, who quit as an assistant U.S. attorney in 1986, based the book partly on his own experiences during an early 1980s auto-computer drive in Chicago, where he has always lived. At root, he says, such cases show "not only greed and ambition, but also the potent forces of loyalty, love and friendship."

The Chicago operation eventually led to the convictions of 35 judges and 49 lawyers, but Turow is under no illusion

that the legal system can ever be free of corruption. "It is human nature to attempt to bribe a judge," he says, adding, "Adam probably offered God something on the side for a favorable ruling on how, live and the apple." Turow still practices law part time, mostly pro bono work on death-penalty cases. He is not opposed to capital punishment in theory—"What should have been done if Hitler had been captured alive?" he wonders—but he does have some reservations about it in practice. Turow's most recent case involved gaining a commutation or life imprisonment for a convicted murderer. "He was guilty," Turow admits, "but he was sentenced to death because he was a poor man with lousy lawyers."

Turow, a father of three, has a strong sense of civic duty: a conservative mind and more than enough money to underwrite litigation. In short, he is perfect judge material. "At this point in my life," he judiciously offers, "you, I would be interested in joining the bench, except for my writing. You can practice law lifetime, but you can't be a judge lifetime."



Turow: Adam probably offered God

Manager to the Stars

Winnipeg's Marty Weinberg not only gets athletes and actors the money, he makes it grow

By Brian Bergman in Winnipeg

A newly minted University of Manitoba business school graduate, Marty Weinberg was desperate to get a job. He intended to ask his girlfriend, Gina Freeman, to marry him, and her father, a Hungarian-born Holocaust survivor, was not the type to take kindly to an unemployed son-in-law. Weinberg's search took him to the Winnipeg-based head office of Canada's largest life insurance company, Great-West Life Assurance Co., where he underwent three days of intensive interviewing. Confident his cover was about to be breached, Weinberg proposed and Gina accepted. Then came Great-West Life's personal assessment, which Weinberg recalls were something like: "You are far too aggressive. You would never survive at a large corporation. And, sorry, but you are on your own."

Fast-forward 17 years. Weinberg, who now is 39

this week, is now chief executive officer of Assante Corp., a financial services conglomerate that employs 3,000 people, has over \$600,000 clients and administrators assets totaling \$16 billion. He has recently been on an acquisition spree, culminating in the purchase in late October of one of the world's best-known sports agencies, Steinberg Montreal & Doron. (Supergiant Logix SportsAgency was the self-life acquisition for Jerry Maguire, portrayed by Tom Cruise in the 1996 movie of the same name.) Hooking up with Steinberg means that, on any given Sunday, half of the starting National Football League quarterbacks—including Troy Aikman of the Dallas Cowboys and the New England Patriots' Drew Bledsoe—are Assante clients. They join the likes of David Letterman, Michael J. Fox, Roseanne Barr and Cruise who arrived in the Assante fold after stellar acquisitions over the past year of California-based business management firms that came to the man-



Assante (left); Cruise and wife Nicole Kidman (center); and a diving Gossen, pre-trade (right); the entrepreneur (top) about half of the starting NFL quarterbacks now are Assante clients



Marty Weinberg is on a roll. And he has done all this from Winnipeg, Manitoba, Canada. Does that present an obstacle? Do prospective partners wonder about his lack of hitching their wagon to the who-kid from Winnipeg? "Oh, yes," says Weinberg, smiling broadly during an interview in his 15th-floor office overlooking the historic intersection of Portage and Main. "Every time."

Take John Bowen, the chief executive officer of the San Jose, Calif.-based RWB Advisory Services, an investment consulting firm for the affluent, which became Assante's first American acquisition last year. Bowen had been in merger talks with a number of large banks and insurance companies from London, New York City and Los Angeles when Weinberg knocked on his door. "So I'm thinking," says Bowen, "here's some young guy from Winnipeg who wants to get involved in the United States, and namely on the sports and entertainment side. You just wonder if the waters have been too rough and he wants to hang out with the stars."

At Weinberg's urging, Bowen travelled to Winnipeg to check out Assante's head office. "I ran up upstairs to New York originally to Denver where Winnipeg was, or so I thought," says Bowen. "But I remember my first flight up there as winter and we're preparing to land and all I can see from my window is frozen tundra. You start pulling out your arctic gear and wandering when the next flight back is, thinking it might be a very brief business trip." But Bowen kept his appointment—and was impressed by the brain trust of accountants, tax lawyers and financial analysts that Weinberg had assembled. Most of them—Supergiants and FOMIs (friends of Marty, "lifers," Bowen's pet name)—"are long, cold winters, the time for entrepreneurship and risk-taking values of hard work and loyalty" really allow them to grow and build a team.

Weinberg is accustomed to waiting over double digits. Thomas has been doing it most of his life. "When somebody says you can do something," he says, smiling again, "I spend all my time and energy trying to prove them wrong." Weinberg traces his tenacity to his early years, as the member of a large and non-bananas family. The middle of three children, he was only six years old when his father, Israel, a highly respected attorney with Great-West Life, died in a car crash. When he was 12, his mother married and his stepfather, whose first wife had died of cancer, brought

The Americans said they had never met a harder-working guy than the blunt and brash Weinberg.

four more kids into the family. "So it was like *The Brady Bunch*," he says. "A crazy place to live."

"He's a very good place."
Wiesberg's appetite for high finance was whetted during his freshman year at university, when he carpooled with students from Winnipeg's Tony Laddo dance. Wiesberg, who grew up in middle-class River Heights, noticed his prouper friends "had all the fancy toys." When he stated how their parents afforded them, he got his first lesson on playing the money market. Wiesberg quickly co-founded a university investment club. It was not his first moment: "We ate half of everybody's money," he says.

After graduating in 1982, and after being absorbed by Great West Life, Weinberg headed a unit with Watergate-Brinson Group Inc., Canada's largest mutual fund company, where he had the chance to study market trends in depth. Weinberg left there in 1986 to work as controller at his father-in-law's electronics company. In the evenings, as a hobby, he started his own firm, Long-Wald Investment Counsel Ltd., which developed customized portfolios that stressed such factors as managing a client's risk, rationalizing taxes and providing detailed estate and trust fund planning. To do all that—and enhance customer loyalty—Weinberg decided to assemble under one roof all the different financial and legal experts people normally seek out on their own.

Wainberg began by offering, in effect as a kind of free lance sales force for Winograd lawyers and accountants, recruiting new clients for whom they would draw up comprehensive financial plans. "Everyone laughed and said it wouldn't work," he recalls. "But then there were a couple of gentlemen who said, 'OK, we'll give it a try.' They took such interest that we made up to 80 per cent of their client billings."

By the early 1990s, Weinberg was ready to expand. He spent a lot of time on the road looking for potential partners. Again, he got the barn's rash. "I'd knock on the door and say, 'Here's a good idea,'" he says. "They'd say, 'We've heard a lot of good ideas before; come back when you grow up, little boy.'" But he found a sympathetic ear in Michael Naime, who left Winteringer and president of Toorcan-based Equion Group Ltd., a high-flying mutual fund dealer. In 1995, Equion and Iomega joined forces.

As it evolved, Amaranth suggested so-called high net worth individuals—those with \$500,000 or more to play around with. And, increasingly, it has come to be a chief financial officer in its clients' managing every aspect of their economic lives. In both regards, the pampered movie stars and athletes Amaranth now represents seem a perfect fit for Michael Segal, president of Los Angeles-based NIK Management Inc.—which Amaranth acquired in June—described for *Adweek* as who he does for clients like Cruise and Leterrier. "We pay their bills, do tax and estate planning, invest their money, build their houses, sell their houses, buy the nanny, fix the names. You name it, we do it."



*Sternberg: testing
the agreement
with Aswani as a
signal change in
the role of the
superagent*

Segal says what his clients gain from the merger is access to AmTrust's "intense risk management expertise." Steinberg, who dissolved his own deal with Weisberg for a reported \$120 million (U.S.), foresees a radical change in the role of superagents. In addition to negotiating lucrative contracts for clients like former Toronto Blue Jays right fielder Shawn Green—who is now earning \$84 million over six years to play for the Los Angeles Dodgers—Steinberg says he will now be able to provide in-house the kind of financial management he traditionally farmed out. Serving as chief executive of Assurance Sports Management Group, Steinberg also has bold plans to buy at least another dozen agencies, creating the largest single grouping of sports agents in the world.

That kind of talk is music to Weisberg's ear. In fact, it's always the blues and sometimes bluesy Wittigpage, who often senses the importance of pursuing a "vibe," speaks the same language as the celebrity managers. Asked what attracted him to Weisberg, Bowen says, "I knew I had to partner with someone who had the capital, but who also had the *vibe*." Shortly after meeting Weisberg, he adds, "we were having conversations, enjoying each other's company and the *vibe*." (They really do talk this way in southern California.)

Then again, Winkberg concedes, "I'm always working." He explains: "The people I work with are also my friends and they'll come to the house on weekends. The kids run around together and we eat." While in Los Angeles during the Steinbeis deal, several other investment opportunities came up—some while he was out for dinner; another when he was on a mountain bike ride. "Is that working?" he asks.

No man's industriousness has earned him a place among Winnipeg's—and Canada's—business elite. And after achieving so much so fast, how accurate does he consider that initial disastrous personnel assessment? "Oh, I'm absolutely unemployable," allows Werbung. Luckily for him, he found the perfect boss. ■

THE JOURNAL OF CLIMATE

Digitized by srujanika@gmail.com

Digitized by Google

Job Description:	Advises companies on day-to-day management of strategic change with respect to business processes, technology systems, and human resource areas.
Job Achievement:	Helped one manufacturer's Process-Cost division refine its operations – from order-taking, to after-sales service – with an Enterprise Resource Planning (ERP) solution that is expected to generate \$10 million in savings.
Best Part of Job:	"It's always changing."
Please:	1-800-558-2277 ext. E318
Web:	www.pw.com/services

BM Global Services

people who think. People who do. People who give.

business people

AFTER 8 YEARS AWAY AT UNIVERSITY,
YOUR SON HAS FINALLY GRADUATED. TO YOUR COUCH . . .

YOU:



A
Tell him there's an opening
at the car wash for someone
with a Ph.D. in Philosophy

B
Consider buying a new condo
A new one-bedroom condo

C
Express your unconditional
love by packing his luggage and
leaving it by the front door

YOU HAVE TOUGH DECISIONS
TO MAKE IN LIFE.
SURPRISINGLY, CHOOSING
A MUTUAL FUND COMPANY
CAN BE AN EASY ONE.

Why? For over the last fifty years Fidelity Investments has steadily grown to be the world's largest mutual fund company. We have over \$25 billion¹ dollars in assets. But, perhaps the most important reason is, we've gained the confidence of millions of investors like you to make one of life's important decisions easier. Whether you're an empty nester or just trying to be one soon.

Speak with your investment professional about Fidelity, visit us at www.fidelity.ca, or call 1-800-263-4877.

Fidelity  Investments
WHERE 18 MILLION INVESTORS
PUT THEIR TRUST™

Please read the important information contained in a fund's prospectus
before investing. ¹Assets under management as of Oct. 31, 1998.

Business

Up, up and away

Investors, giddy with profits, have nicknamed it the Norel Index. Last week, the Toronto Stock Exchange 300 composite index closed at 7,856, nearly 74 points above the record high it set back in April, 1998. Fueling that resurgence are dozens of high-tech companies, notably Canadian laggards, Nortel Networks Corp. The share price of the Brampton, Ont.-based Internet equipment maker has soared more than 220 per cent over the past year. Along with peers BCE Inc., the two now account for an astounding 20 per cent of the total value of the blue chip TSE 300, and Norel is expected to surge even higher. "We are no longer heavers of wood and drawers of water," says Duncan Stevens, a mutual fund manager at Ten Capital Corp. in Toronto. "We are writers of code and designers of chips."

That might be a bit of an overstatement. The Norel moniker, in fact, has masked a serious problem gripping the broader Canadian market. While the indexes soared, the average TSE stock was being mauled in a bear market



and is down 5.4 per cent on the year. But last week's ratcheting and record autonomy give analysts reason for optimism because it was widespread, including the energy, communications and transportation sectors.

Banking sectors. Now, after watching the U.S. market post record gains over the past two years, Canadian investors finally seem set to cash in.

"We've got global economic growth," said Scott Penman, a Winnipeg-based portfolio manager for 3G Investment Management. "We had that in the early 1990s, and that was a ferocious period for Canadian companies."

With the Asian, European and Canadian economies improving, Penman believes they will lift a broad section of the market, including the manufacturing and resources sectors. But it is technology and telecommunications companies, including cable TV firms, that have stepped into the forefront. Another TSE issue, JDS Uniphase Canada Ltd. of Nepean, Ont., which makes fiber-optic equipment, is up more than 1,000 percent on the year, and over just the past two weeks its shares have doubled by more than 530%.

Even smaller technology companies have caught fire. Shares in Winetel, Ont.-based Research in Motion Ltd. shot to record levels last week after the company confirmed Dell Computer Corp. had agreed to use e-mail equipped pages. While traditional resource companies will continue to rise and fall with the commodity market and growth in the overall economy, says

WE FIND THE OPPORTUNITIES. YOU GET TO TAKE ADVANTAGE OF THEM.



99% of the world's stock market capitalization lies outside of Canadian markets. The Fidelity RSP Global Asset Allocation Fund and the Fidelity RSP International Portfolio Fund maximize global exposure in your RRSP beyond the foreign content limit. And with over 495 portfolio managers, analysts and traders working in markets around the globe, Fidelity can uncover these opportunities, no matter where they are.

To find out more about these and other funds, speak to your investment professional, visit www.fidelity.ca or call 1-800-263-4877.

Fidelity  Investments™

WHERE 18 MILLION INVESTORS PUT THEIR TRUST™

Please read the important information contained in a fund's prospectus before investing. Mutual funds are not guaranteed. Mutual funds do not guarantee investment returns. Investors may experience a gain or loss when they sell their units in a mutual fund. Mutual funds are not insured by the Canadian Deposit Insurance Corporation or by any other

Maclean's TV

Join us for a stimulating
and incisive half hour
every Sunday on CTV

- **The Top Story**—interviews with newsmakers on the week's major news event
- **The Roundtable**—expert opinion and analysis featuring Editor-in-Chief Robert Lewis, National Affairs Columnist Anthony Wilson-Smith and special guests
- **Special Reports**—business, health, education, technology and personal finance. Plus, the movie scene with award-winning critic Brian D. Johnson



Hosted by Pamela Wallin.

Maclean's TV is television worth watching.
Sundays at 11:30 a.m. on CTV.

12:30 p.m. Atlantic time on AITV



Business

Ten Capreli Stewart, the technology sector, which now accounts for 23 per cent of the TSX, will remain robust. "The engines of growth," he adds, "are good indefinitely."

After years of stagnation, biotechnology stocks are surging. Leading the way are firms like QLT Phototherapeutics Inc., a Vancouver-based company that produces light-activated drugs to fight cancer. So far it has climbed 43% per cent this year, and shows no sign of slowing down. One reason foreign investors are snapping up shares in firms like QLT is because they are a biotech company with three U.S. counterparts. "Over the last two months," says Stewart, "we have seen U.S. stocks underperform Canadian securities and that will continue."

Toronto investors, in fact, are warming to TSX stocks even more than Canadians. Contributions to Canadian pension funds have plummeted by 45 per cent so far this year, but foreign investors bought \$1.3 billion in Canadian equities in September alone, bringing the total for the period ending on Sept. 30 to \$32.7 billion. Research expects foreign investors to continue taking advantage of Canadian high-tech stock prices. "They are cheaper than their global counterparts."

Many analysts believe that the economic forces pushing the TSX higher, including low inflation and strong earnings, will continue well into next year. "We're in a very bullish three-to-nine now," says Katherine Beaton, senior technical analyst at Standard & Poor's MMS in Toronto.

Still, there are two wild cards that could at least temporarily undermine the market. Analysts believe some nervous investors may still securities ahead of those so-called GMX effects at the end of the year. As well, the U.S. Federal Reserve Board has raised interest rates three times since June and could strike again. February interest rates will rise further, says Neuber Burrow chief economist Sherry Cooper, "but that in itself won't dent the stock market." And the Nasdaq Index will keep surging higher.

Tom Fossell

Getting Voisey's on track

Roger Grimes, Newfoundland's minister of mines and energy, says from his office in St. John's, Ont., now wants to build a nickel processing plant in the province in exchange for the right to mine the rich body of ore at Voisey's Bay in Labrador, located which hopes to have a deal by year-end, but in the past said no to such a plan.

Canadian asks for time

The directors of Canadian Airlines issued a circular urging shareholders not to sell their stakes until Dec. 1. That is when the board will respond to Air Canada's purchase offer. The straggling Canadian is also exploring other options, including selling its regional airlines, or getting a can't-until option from its international partners in the OneWorld airline alliance.

Oil profits and job cuts

The Bank of Montreal reported a profit of \$1.6 billion for fiscal 1998, up 2.4 per cent from 1997. The bank spent \$113 million on restructuring, which curbed earnings. In October, the bank announced it would cut 1,450 jobs to boost profits. (The bank also closed 62 neighbourhood branches this year, while opening 35 cheaper branches in retail stores.)

Renovation wars

Réal-Dépôt Inc., Quebec's biggest hardware chain, says it will open 15 stores in Ontario and create more than 600 jobs under a four-year, \$550-million plan. The chain, owned by Castorini SA of France, will be called Building Box and feature fashionable home decor items designed to lure customers away from Home Depot.

Criticizing the Eatons

Jessie Jones Farley of the Ontario Superior Court approved a restructuring plan for T Eaton Co. Ltd., that took the unusual step of calculating how much the Eaton family and other shareholders will recover, while creditors receive a fraction of the money they are owed. Family members will get about \$1.1 million and shareholders will get \$20 million, which Farley said appears to be "on the right side."

Business Notes

The WTO conundrum

The World Trade Organization's talks scheduled for this week in Seattle are shaping up to be one giant headache. In advance of the negotiations, more than 150 anti-WTO protesters took to the streets last week, foreshadowing what is expected to be an audience by more than 30,000 demonstrators. Meantime, the talks may suffer from the lack of an agenda, which trade envoys failed to agree on because of the European Union's objections over agriculture, and grumbling by developing countries angered by a previous accord.

Canada, meanwhile, asked the trade body for a hearing on whether Brazil



Demonstrating in Seattle a major milestone

has complied with an August WTO ruling. It was Ottawa's first step in seeking \$10 billion in compensation in a dispute over government subsidies for jet jets by Bombardier of Montreal and Brazil's Embraer. Canadian other want was to sign a deal to expand trade with China. The deal is expected to ease China's entry into the WTO.

Groping incidents send lawyer packing

Prominent U.S. lawyer Thomas Hayte, 60, was dismissed from his post as founding partner at Toronto-based law firm Tory Hayte after several incidents of sexual harassment at a company social. Managing partner Lee Viner said Hayte has been removed from "all roles and responsibilities within the firm and will not return." Viner said Hayte attributed his erratic conduct to a possible behaviour-altering brain tumour. In October, Hayte drew praise for his role in brokered the first substantial merger between a Canadian and U.S. law firm—Tory Donaudy & Barrington with Hayte & Curley of New York City. The merger stands, says Viner, but the Tory Hayte name will be changed.

Financial Outlook

The formula to determine who qualifies for Employment Insurance benefits discriminates against women, says the Canadian Labour Congress CLC

THE BENDER GAP

Percentage of unemployed women and men who qualified for Employment Insurance



economist Kevin Hayes says Statistics Canada figures show 26,200 fewer women qualified for EI in 1997 than in 1991, a drop of 10.7 per cent. The number of men drawing EI during the same period also fell, by 9,000 or only 2.7 per cent. Hayes says Ontario's 1997 implementation of an hourly formula for determining eligibility. The rules already affect anyone who leaves the workforce for more than a year, which women do for family reasons more often than men. Preliminary figures for 1999, Hayes said, indicate the problem is only getting worse for women.



Ross Laver

Bill Gates's other problem

He's the world's richest man, but Microsoft chairman Bill Gates is facing two immensely serious challenges these days. Surprisingly, the less urgent of the two may turn out to be Judge Thomas Penfield Jackson's finding that Gates's company is a monopoly and it thus is consumer

Make no mistake: his moral ruling dealt a huge blow to Microsoft. The judge, a Reagan appointee known for his pro-business views, ruled with the U.S. justice department on every major issue before the court. Assuming the decision is upheld on appeal, the government could try to dismantle Gates's empire—or force it to make parts like the Windows operating system source code, Microsoft's crown jewels.

Time, however, is Microsoft's ally. Unless the two sides settle out of court, it could take five years or more before a final decision is rendered. And by then, the issues in the case—in particular Microsoft's effort to bundle a component, Netscape, by bundling its browser Explorer. Web-browsing software into Windows—are going to look mighty stale. No wonder Microsoft's share price has held firm lately. To most investors, the day of reckoning looks a long way off.

The other problem on Gates's radar screen, however, won't wait. Thanks to the firestorm, the software industry is on the brink of a revolution. If Microsoft isn't careful, the changes could threaten one of its main revenue streams, the Microsoft Office suite, which brings in a third of the company's revenues.

What's the big deal? Within the computer industry, people now talk about software evolving into a service rather than a packaged good. Instead of buying a software product, taking it home and loading it on to your hard drive, in the future you will be able to access that same application, or something similar, over the Internet. Need a word processed? Simply log on to the appropriate Web site, type in a password and begin to work on a document. All of the processing work, as well as the file storage, would be handled by the Web site's servers. No longer would you purchase the software you use; instead, companies would rent their products by the month or by the hour—or perhaps give them away for free.

Actually, there's very little need to speculate about how that might work, because several firms have already announced plans for Web-based software. Early next year, Sun Microsystems of Palo Alto, Calif., a giant maker of computer workstations and servers, expects to launch a complete office software package on the Web. The free service will be called

StarPortal and will be based on Sun's recently acquired StarOffice suite, which closely resembles Microsoft Office and includes a word processor, a spreadsheet, presentation software, a graphics editor and an interactive calendar. (Since Separation, Sun has allowed Internet users to download the StarOffice suite for free from its Web site.)

Sun is still doing due尽 at the goodness of its heart. It hopes the move will accelerate demand for its servers, while risking life more difficult for Microsoft, as such—entry. To popularize the service, it has signed up several high-profile partners, including AT&T Internet Services and BellSouth, a major U.S. phone company, both of which will offer StarPortal to their customers. Sun also intends to make the service available free to certain Internet service providers and popular Web sites that agree to pay the company for technical support. America Online, the world's leading Internet provider, is reportedly keen on the idea.

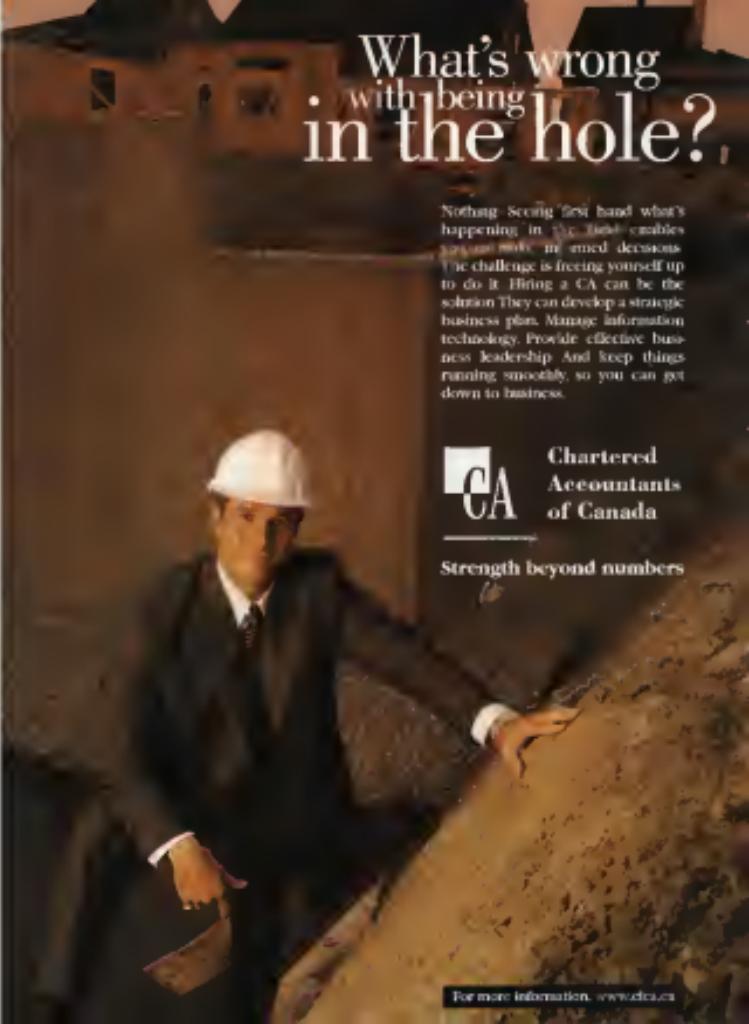
Sun is one of several big-name companies pushing the concept of online software. Corel Corp. of Ottawa, whose WordPerfect suite runs a distant second to Microsoft's offering in the office software market, is also developing a Web delivery system for its products, hoping in some cases to be able to collect a rental fee. IBM says it plans to do something similar with Lotus SmartSuite.

At least initially, it's unlikely that any of this will put a dent in demand for Microsoft Office, which currently collects 80 per cent market share. But the shift to Web-based software is something Gates can't ignore. That's why the company will soon begin testing a subscription service called Microsoft Office Online, aimed at small- and mid-sized companies. The net cost, though, is price. Currently, Microsoft collects \$700 for every copy of Microsoft Office it sells, making users pay \$500 to upgrade to the latest version. But how much will those users be willing to pay in future when rival products are available online at little or no charge? Even if only a minority of users defect, the effect on Microsoft's bottom line could be considerable.

How likely is that to happen? Given his past successes and the resources at his disposal, few people are inclined to bet against Gates. The difference now, however, is that Microsoft's money move will be unopposed closely by the main busters—which means it can afford to employ the kinds of aggressive tactics it used to source Netscape. That means, Gates might have to settle for a smaller piece of the pie.



Gates under the microscope



What's wrong with being in the hole?

Nothing. Seeing first hand what's happening in the field enables you to make informed decisions. The challenge is freeing yourself to do it. Hiring a CA can be the solution. They can develop a strategic business plan. Manage information technology. Provide effective business leadership. And keep things running smoothly, so you can get down to business.



Chartered
Accountants
of Canada

Strength beyond numbers

MAKING BABIES

In the age of
in vitro fertilization
does the state
have a place
in the test tubes
of the nation?

Cherry (right) with son Sean (left)
and daughter Leah.
She'll always lag
behind the science



By John Geddes

For infertile couples desperate to have children, it was the sort of breakthrough that can make scientists seem like angels of mercy. McGill University researchers working at Montreal's Royal Victoria Hospital announced on Nov. 17 that they had succeeded with what promises to be a revolutionary innovation in *in-vitro* baby-making. Their new method could eliminate the need to subject would-be mothers preparing for *in vitro* fertilization to nearly two weeks of daily injections of powerful fertility drugs—hormones that are expensive, unpleasant and cause painful side-effects in a small minority of women. On hand for the McGill research team to宣布 their news confidence were an ecstatic Saudi Arabian couple and their healthy daughter, born on Sept. 23 thanks to the new technique. "My wife came true," said the newsmen, Jihan Al Khouza, 35, an obstetrics professor at McGill. "I had been trying for five years."

The McGill researchers' big day had all the elements that make the exploding field of reproductive technology so exhilarating—but also so troubling. What could be wrong

with helping a childless couple get the baby they so badly want in the least risky way possible? When it comes to high-risk treatments of infertility, though, the debate can never be so neatly framed. The research that led to the McGill breakthrough was conducted on embryos created for that purpose—a practice the federal government sought to ban as unethical just two years ago. Other profound issues swirl around the long-term implications of the McGill research, consequences that could go far beyond merely simplifying *in vitro* fertilization and avoiding many side-effects. One possibility: young women in the future might have the option of getting their eggs harvested and frozen, ready to thaw out and fertilize in a laboratory when they are much older.

No wonder Health Minister Allan Rock wants to get control of both research into human reproduction and the ways private fertility clinics and public hospitals make use of the results. Rock plans to introduce a sweeping law early in 2000. Shirley Pearce of Nurturance, B.C., a grassroots activist on fertility issues whose own teenage daughter was conceived

So far, researchers are outpacing the politicians, but scientists still fear a 'research chill' on their efforts to explore the frontiers of fertility

thanks to donated sperm, is among those who believes legislation is long overdue. She sums up the challenge facing Rock in a question: "How do we balance the need to help people with infertility against not violating our social and ethical values?" Whatever the answer, Pramana cautions, it will not be found by "just looking down a medical and scientific microscope."

But doctors and scientists worry that they are being portrayed as villains in the debate—and not for the first time. When the Liberal government introduced a bill in 1996, its aim was to ban IVF practices—from the creation of embryos for research to the sale of human sperm and eggs. The medical community angrily opposed the law, and it was allowed to die before the following year's election. Recently doctors are deeply skeptical that Ottawa will get it right this time. "The problem we have is this one," says Dr. Sung Lin Tan, director of the McGill University Reproductive Centre. "Is that some people have the concern that we do all sorts of Frankenstein experiments."

Apprehension about the pending legislation is not limited to men in white lab coats. Shirley Levant, a Toronto lawyer who works with paid surrogate mothers and women who sell their eggs for use in *in vitro* fertilization, predicts that if Rock goes ahead with his plan to ban such commercial arrangements, Canadians will be forced to travel to the United States—or driven to create a dangerous new domestic black market. "People who can afford it will just go to the U.S.," Levant warns. "People who can't will be driven unprepared, where they will work hard to find an proper legal representative."

Few commentators have as much credibility on issues of in-vitro technology and fertility as the first generation of in-vitro mothers. Noreen Cherry, a single mother from Newmarket, Ont., who gave birth to the first test-tube twin conceived in Canada, Ian and Sean, on May 17, 1984, is worried the politicians are about to "put doctors in a box." Cherry, an entrepreneur with an easy laugh who has followed new developments with interest, favors broad federal guidelines—but predicts that whatever comes Ottawa rules; the law will always be 10 steps behind the science. "She's seen Son, displaying a 15-year-old's lack of cool understanding, put it this way: 'You're going to think about people who can't have children. But I can't go for 10 kinds of a difficult issue really.'

Kind of? Yet those other entrepreneurs seem to come from the Cherry family's happy experience. Noreen got pregnant on her first try *in vitro*. When the doctors first saw the two black dots that would grow into Ian and Sean on the ultrasound, they dubbed them the "Cherry pits." Although she tried later, unsuccessfully, to have more children through IVF, Noreen Cherry's gratitude for what technology did for her is



Levant: 'I'm worried about the commercialization of human life'

undimmed. Similarly there was no hint of malice in the tables of smiling parents, moulded baby and conference scientists at the recent McGill news conference. Still, the event on IVF announced that day illustrates many of the issues that underlie the looming battle over Rock's legislation.

Ever since the first test-tube baby was born in Britain in 1978, doctors have relied on hormone injections to stimulate the production of mature eggs in women getting ready for IVF. Several mature eggs produced as a result of the drugs are then removed and fertilized by sperm in a lab. The embryos are put back into the uterus after a few days. The McGill scientists took a different tack. Instead of relying on drugs to stimulate the production of eggs ready to be fertilized, the researchers removed immature ones, then inserted them in a laboratory for one or two days—a technique they call *in vitro maturation*. After that, the course of regular IVF is followed.

For women prone to side effects, which can include painful abdominal swelling, from hormone shots, the McGill method holds obvious appeal. But Tan says the process has much broader implications. One possible outcome: if the McGill technique eliminates the need for unpleasant fertility drug injections, it could make it much easier to find women willing to donate eggs—potentially a major accomplishment. While there is plenty of donated sperm, a chronic shortage of egg donors in Canada has led to long waiting lists

for donor eggs at many fertility clinics. Some women who are unable to produce healthy eggs resort to advertising in university newspapers for cash-strapped students willing to sell them. Making egg donation less daunting could mean that IVF, which is offered at 23 clinics from Halifax to Vancouver and is already responsible for thousands of pregnancies a year, could become much more commonplace.

The long-term consequences of in vitro research on family planning could be even bigger. Unlike sperm, mature human eggs cannot be successfully frozen, stored and thawed when needed. But Tan says deep-freeze storage of immature eggs is more technically feasible. So in the future, a 20-year-old woman might have the option of freezing many immature eggs, which could then be matured and fertilized in a laboratory much later—say, at age 40 or older, when she is likely to be producing lower-quality eggs that can make it harder to get pregnant and increase the likelihood of both defects.

The prospect of extending a woman's child-bearing years was already the subject of worldwide debate in September, when research by a British biologist, Roger Gosden, led to a startling new development: fertility can be restored in at least some women undergoing premature menopause. The breakthrough involves freezing some ovarian tissue from women suffering illnesses that threaten fertility, or in malignant ones. The technique has worked once, for a 29-year-old belly dancer, Margaret Lloyd-Hughes from Tucson, Ariz., who had lost both ovaries. (Soon after that, a second trial was announced.) Gosden moved to Canada to join Tan's group at McGill.

Should science be allowed to radically change the way babies are made without government oversight? Ottawa has been struggling to catch up with the rising technology of fertility for a decade. So far, the researchers and physicians are far outpacing the bureaucrats and politicians. A royal commission exhaustively studied the subject from 1989 to 1993. As a result, Ottawa tried to impose a "voluntary moratorium" in 1995 on commercial practices, such as buying and selling human sperm and eggs for IVF, and paying women to act as surrogate mothers.

The **pledge for voluntary** measure was widely praised. Then in 1996, a law aimed at making the pro-ban moratorium was introduced by then-Health Minister David Dingwall. Bill C-47, as it was labelled, would also have lengthened the list to ban additional practices—such as creating human embryos for research purposes, as is done at the McGill centre and elsewhere. Government officials concede assistance appears from the medical lobby was the main reason the bill was never passed.

Now, Scott is gearing ready to try again. He'd planned to be interviewed for this story. But sources in and out of government say his legislation will set up a new agency, largely independent from his department, to regulate and monitor Canadian fertility clinics and research into human reproduction. His officials say a law could be tabled before Christmas, but it is more likely to be unveiled early in February. Tension is building. "There is nobody in Health Canada who has any experience with these technologies," argues Dr. Arthur Leader, an Ottawa fertility specialist and past president of the Canadian Fertility and Andrology Society. "And they are not asking for advice."

Scientists fear a "research chill" on their efforts to explore the frontiers of fertility. Physicians in Canada's 23 fertility clinics worry that their preferable, privately run operation (only Ontario's health-insurance plan covers IVF, and only then in limited circumstances) will be subject to draconian restrictions. Dr. Ben Pashak, board chair of the University of

Setting limits on the new technology

Health Minister Allan Rock law on reproductive technology is still being drafted, but Montreal has learned key details from government officials and informed outside sources.

The new agency to regulate research into human reproduction and fertility clinics will operate at arm's length from the government, modelled after the independent British authority, instead of being set up as part of Health Canada—a proposal that had been considered.

The new law will forbid buying and selling human sperm and eggs and helping surrogate mothers, prohibitions that were part of a law proposed in 1996.



Rock: the legislature will forbid the buying and selling of human sperm and eggs

But while that earlier bill would have outlawed creating embryos in laboratories for research, Rock's law will give the new agency power to regulate what embryo research would be permitted.

A registry of sperm and egg donors will be set up to keep track of medical histories and genetic information. But the question of whether to require donors to let their identities be revealed, when children produced by donor sperm or eggs reach adulthood, will not be answered by the law. Instead, the decision will be left up to the new agency.

John Geddes

The question is, can a government draft any legislation that takes into account the subtleties of human relationships?

British Columbia professor who chaired the 1989-1993 royal commission into reproductive technology, says her fellow physicians are naturally reluctant to share power. "When you're used to calling all the shots and being answerable to nobody," Baird says, "of course you're not going to like change." Maureen McTeer, lawyer and wife of Conservative Leader Joe Clark, and author of *Through Glass: Living and Dying in the 21st Century*, a new book on reproductive technology, says she encountered many scientists who found that the more people knew about what they were doing, "the less they will be able to prevent." But the argument regulation is unavoidable. "The impact of this science and technology," McTeer says, "affects our most personal decisions."

Activists in the burgeoning fertility lobby—a tightly woven community, mainly of women, who meet in support groups, frequent Internet chat sites and diligently work the phones—strongly support much of what is expected to be in the law. They are particularly enthusiastic about Rock's intention to set up a process for publishing the success rates of clinics offering IVF and other fertility treatments. There is also fervent support for the plan to set up a mandatory registry of anonymous sperm and egg donors. That registry will allow individuals conceived with donor sperm or eggs to find out about the medical histories of their biological parents.

Whether they will also gain the right to learn the identity of the donor is another matter. That decision will be left up to the new agency, said a senior Health Canada official. But even if the agency does require such disclosure, doubts remain about how many of the children conceived through donor IVF would ever know to check the registry. Doctors say many parents do not plan to tell their children an anonymous donor supplied half their genetic heritage. "You can't legitimate for people to tell their kids," allows Toronto social worker Sherry Frazis, who counsels infertile couples.

Rock's law is expected to echo most of the prohibitions that were in the earlier, failed legislation. That means fertilization processes such as cloning humans and selecting children according to sex or appearance. But the law's more immediate impact will be in the often shadowy world of cheapie-book reproductive arrangements. Senior Health Canada officials say it will reduce payments, beyond modest compensation for expenses, to donors of human sperm or eggs. And the law will make it illegal to pay a woman to carry a baby for another woman. "There's a worry about the commercialization of human life," says University of Calgary geneticist Renée Martin. "You could end up with a situation like in the U.S., where there's bidding for the eggs of college students."

Still, a government ban on the fertility trade ignores the reality faced by infertile Canadian couples. "The



McTeer sifting books in Trenton. The impact of this science and technology affects our most personal decisions.

voluntary moratorium didn't make a dent," Levitan, the Toronto lawyer, contends. "People said, 'It's my family; I can't wait.' She says surrogates she has worked with get an average \$20,000 to be impregnated through IVF and carry another woman's baby. Other sources report that Canadian women routinely get \$2,000 to \$4,000 for donating eggs.

Some fertility clinics now offer a woman with healthy eggs a month of free IVF service, worth about \$1,000, in return for sharing her eggs with another patient. Physicians say it is a convenient way for donors without compelling patients to find plenty altruistic donors among friends or family—a difficult quest that may force infertile couples to sacrifice the privacy of their attempts to have a family. Still, Ottawa is likely to rule that offering free IVF service in return for eggs is out-of-bounds. Frazis says that's a good idea. "I have spoken to women," she reports, "who said, 'Yes, I can give up half my eggs, and I didn't get pregnant that cycle, and now I don't know if my eggs got somebody else pregnant, and that really bothers me—not knowing if I have a genetic child out there.'"

Consider the lapses in the scenario Frazis describes. Two women, unknown to one another, bar hound searching by the way they have turned to science in their quest to be mothers. Can any legislation be drafted to take into account relationships so subtle? What law can balance, say, the desire of a mother to keep secret the fact that her daughter was conceived with donated sperm...against the possible preference of that child, as an adult, to know her genetic heritage—perhaps including the donor's name? On the one side are those who say these questions are so troubling they cry out for regulation. On the other are those who see cloning crosses and competing values so unmanageable that government must stand clear—as out of place in the nation's family clinics as Pierre Trudeau once said it was in the nation's bedrooms. When Alan Rock finally takes action, he can expect an outpouring of reaction more deeply felt than anything he has faced before. What is at stake, after all, is who gets to have babies, and how.

With Source: McClelland and Pariera Chisholm in Toronto

With over 100 European destinations,
we make your business our business.



Enjoy the comfort of our new intercontinental service.

From out Gimmer hub, we serve over 100 European destinations – more than any other airline. And, we make it easy to reach Germany with nonstop flights from Montreal, Toronto, Calgary and Vancouver, as well as connections from all over Canada thanks to our Star Alliance partner Air Canada. What's more, our new intercontinental service offers improved comfort in all classes. In Business Class, work with ease in redesigned seats with adjustable headrests, greater legroom and more legroom. Fly Lufthansa and enjoy unparalleled service at competitive prices. For reservations, call your travel agent or call us at 1-800-992-6684
www.lufthansa-ca.com

For full details on our One World partner Air Canada and your 10% discount on selected flights in either business, first & more[®] or in economy, complete in accordance with the terms and conditions of this program. Lufthansa Miles & More[®] members can earn up to 1,000 bonus miles when they purchase tickets on our website.

STAR ALLIANCE
The world's largest airline alliance



Lufthansa
The global airline from Germany

For Infertile Couples, Heartache and Hope

Despite the discomforts and the long odds, would-be parents turn to doctors and donors to deliver what nature could not

By Patricia Chisholm

They are so young and parity, these infertile women gathered in a Toronto office, describing the grief and anger and desperation that blight their lives. All five have careers—they work in health care, finance, human resources. But none fits the cliché of the mid-40s executive who has postponed childbearing until it is too late, and who then goes shopping for an egg from a blonde-haired, blue-eyed college student. The oldest is 38 and has been attempting to start a family since she married at 34. Another is 32 and has been trying since her mid-20s. "People think I'm just a happy career woman," she says, adding grimly, "None of her friends and colleagues know nothing about her in-yeastile clients to produce a child using the new technology." "I couldn't give a sh** about my career," she says, her sentence spilling out. "I just want a family."

The others nod, knowing the feeling. Most stopped attending friends' baby showers and lost birthday parties years ago because it was just too painful. Instead, they have immersed themselves in the disheartening pursuit of a medical solution to fertility problems caused by everything from malfunctioning fallopian tubes to premature menopause. "It's very hard," says a 34-year-old woman in the Toronto group who has made several trips up to state-of-the-art clinics in the U.S. "You start to feel that everyone else is going to have a good life except you. For some reason, the world has passed you by, and it's very depressing."

For infertile men and women, baby-making can be a miserable business. The problem is as old as life itself, but nowadays those afflicted are given hope—sometimes false hope—that science can deliver what nature cannot. As a result, many spend year consulting doctors, trying to pinpoint their problem and pursuing remedies by modifying their diet or taking fertility drugs. At the end of that road are high-risk, low-percentage options that involve repeated,



Diane Allen with son Chris (left). "We have to put the existence of children considered this way first."

hour-long visits to fertility clinics for endless tests, and two-week series of hormone injections. Many people exhaust their savings and liquidate their homes to pay for treatments that, for the most part, are not covered by medicare.

It is tough on marriage, too. Normal human relations are taken out of the home and placed in the agonistic confines of the laboratory. Worst of all, the invasive, wildly expensive procedures usually don't work. Professor Patricia Baird, the University of British Columbia professor who headed the 1989-1993 royal commission into reproductive technology, estimates that over a single cycle, only about 1.6 per cent of couples succeed in having a child using the new technology. That compares with about 30 per cent for fertile couples having sex without birth control for one cycle.

The good news is that science is gradually improving these odds, and specialists say they hope Health Canada's酝酿 legislation to regulate reproductive technologies does not restrict their ability to help couples make babies. "For many people, having a child is the defining event of their life," says Roger Gooden, the renowned British fertility researcher and author of *Designing Babies*. "The fertile population must be careful not to set up unfair barriers, if all that is needed is a little bit of technical help. That could cause major injustice." Gooden recently joined McGill University to escape the negative image of his field held by the British public. "There are few moral absolutes in this area," he notes, pointing to the evolution in social attitudes

on issues like gay parenthood and genetic testing. "We should use laws for things we really don't want, like cloning, not for setting limits on IVF services."

The sad, the sties are complex. And Diane Allen, who used high-tech help to conceive her 14-year-old son, Chris, although no donor were involved, has found that many couples' feelings about donor issues change once they succeed in having children. "Having my son helped me realize that we have to put the interests of children considered this way first," says the Toronto woman, who founded a national support group called The Infertility Network. "They are individuals in their own right. But I think it can be very hard for people who don't yet have children to see that."

Such insights inevitably spark debate over whether children should have a legal right to information about their genetic background, the dominant trend in modern adoption practices. But most parents have little to tell because there has not yet been a formal, nationwide registry of donors. A 17-year-old B.C. girl whose parents used a sperm donor (but told *Maclean's* that she "absolutely without a doubt" has the right to know about her genetic father) She requested anonymity because, even though she has always known about her origins, she still fears the attitudes of others. "Parents who hide that child will be OK, the child has two parents," she says. "But they don't realize that the child will become an adult. They don't have the right to make that decision for them." She says she is grateful that her own parents have been open with her. But in fact as she knows, there are no records that could shed light on her medical history, much less provide a name. "It's not working the way it is



Tighter restrictions on compensating donors for eggs could drive some couples to the United States.

now," she says. "Something has to change."

Some donors echo that view. Small businesswoman Wayne Vlcek, 50, estimates that he donated about 120 times during the mid-1980s when friends who worked in a Vancouver hospital told him about the program. He has no regrets about making the donations—"I'm sure there are a lot of people out there who are happy I was there for them"—but in hindsight, he now believes strongly that recipients should receive more intensive counseling so that they have carefully considered what it means to raise a child that is genetically linked to someone else.

Vlcek, who has a manager son of his own, argues that children conceived through donor eggs or sperm should be treated to ensure their genetic parents when they reach adulthood. Prior to that, their families should have much fuller information about the donor's cultural background and medical history. Affecting other things, this could prevent half-siblings from inadvertently naming one another. "I don't think the number of donor would necessarily drop," he says. "There are people out there who believe they can help, especially married couples. What we might end up with is a different kind of donor."

Money is a big part of the donor debate, at least for eggs. Critics say it's irresponsible to pay a woman \$2,000 to \$4,000 for her eggs—a typical rate in both Canada and the United States. Yet sperm donors have been routinely paid for at least three decades, with virtually no adverse public concern. And while they are paid far less—usually about \$30—some men donate dozens of times. Those who advocate compensating donor parents out of harvesting eggs is far more contentious, involving strict hormone injections and multiple visits to clinics, and there is also a small risk that the procedure will compromise a donor's own fertility.

Jan Silverman, an infertility counsellor at St. Mary's Hospital and Women's College Health Sciences Centre in Toronto—one of the few hospitals in the country with an anonymous egg donor program—says tighter restrictions on compensating donors for eggs could drive couples to the United States. There, fees for in vitro fertilization are in the \$25,000 range, compared with about \$7,000 in Canada. Silverman, among others, suggests such restrictions could also create a black market where financially needy donors are recruited through



Models on egg-
sourcing Web
are asking
prices ranging up
to \$220,000

unscrupulous methods, such as ads in university papers. "I have much concern about that," she says. "Instead of protecting all the parties, by setting up a system where we set the fee and put in good guidelines to screen people, we could create a situation where no one will be well served." Even more disturbing is a recent "egg auction" on the Internet. Launched by 66-year-old soft-porn photographer Ron Hart of Los Angeles, the Web site offers eggs from a selection of beautiful young "models" for prices ranging from \$22,000 to \$220,000.

In Great Britain, where the first test-tube baby was born in 1978, such cavalier trade in reproductive material is forbidden by law. And the debate over the use of reproductive material is far more open. David Gollance, a 47-year-old London lawyer, was conceived using donor insemination, a far older technology than ratiosimilar issues about the rights of children. Gollance, who is the father of two teenagers, says he decided to speak publicly about his origins because he believed that it would help him overcome his own personal taboo. But he would not have minded having these close to him, he adds, unless he believed that others would benefit from his openness. "If this is kept secret, it can be very damaging for families."

While many people want to help friends with family problems, sometimes the best intention can go awry. Maggy Solodzukiewicz, a 36-year-old mother of two teenagers and a 15-month-old baby, recently offered to provide eggs for an infertile friend. In Canada, a shortage of donors has created long waiting lists for female eggs. But it turns out Solodzukiewicz, a Mississauga, Ont., lab technician, could not undergo the procedure while she was still nursing her own baby, so her friend had to look elsewhere. "We talked about her position and my heart went out to her," Solodzukiewicz says, adding, "I offered because I have kids and I can't imagine not having them." Thousands of infertile men and women can't imagine that, either. ■

the new ford focus se sedan



Air Conditioning Standard. All-Door Remotes Keyless Entry Standard. Power Door Locks. Standard Height Adjustable Drivers Seat. Standard. 60/40 Split Fold Rear Seat. Standard.

Security+™ Anti-Theft System. Standard.
The standards have just been raised.



For new forever.
1-800-972-2020
www.lessemprimo.com

Proud sponsor of the American Ford Cross Country

expectmore

Under the Microscope

Canadian legislators are examining the British agency that regulates the world's first reproductive technology industry

By Barry Cossé in London

Unlike most miracles, the one wrought by Patrick Steptoe and Robert Edwards is no longer a mystery. It has been 21 years since the two Cambridge University professors worked their magic, harvesting a clump of sperm and eggs in a petri dish to create a human life. But Louise Brown, the world's first test-tube baby, is now a young woman and the then-revolutionary procedure that enabled her birth has become almost routine. Some 50,000 babies later, the British remain in the forefront of that revolution. They were the first to grapple with the complex web of legal, social and ethical issues involved in the explosive growth of a new biotechnology industry. And they were the first to fashion a regulatory regime to police it. "We really had no choice," says Susanna McCarthy, "Louise Brown's editor. And we had to deal with that."

McCarthy is chief executive of the Human Fertilisation and Embryology Authority, the agency British authorities created to license and monitor the activities of the country's 117 clinics engaged in donor insemination, in vitro fertilization and human embryo research. The institution remains one of the few national statutory bodies of its kind in the world, and is in the model that Health Minister Alton Rock is using to create an equivalent in Canada.

If the British experience is any guide, Rock's task will not be simple. "It is an incredibly contentious, highly sensitive field," notes McCarthy. The HFEA opened for business in August, 1991, one year after the British House of Commons passed the Human Fertilisation and Embryology Act, and some years after a royal commission first recommended most of the proposals contained in the legislation.

From the outset, HFEA was designed to strike a balance between the interests of the medical community, the government and the public. None of the authority's 21-member governing board is government employee. By law, the

chairman, deputy chairman and at least half the board membership can be neither doctors engaged in voluntary treatment nor scientists involved in embryo research. The preponderance of lay opinion on the board is by design, McCarthy notes, because "there is widespread public concern about scientists crossing boundaries that perhaps should not be crossed." In specific terms, cloning, Dolly, a sheep, is acceptable research; human cloning is not.

But there is a limit to HFEA's policing powers. The authority faced a storm of criticism over the case of Diane Blood, who fought a court battle in the mid-1990s over HFEA refusal to allow her to be inseminated with the sperm of her dead husband, Stephen. Stephen died of intestinal meningitis without giving the written consent to the procedure required by the agency's governing statutes. The British court of appeal upheld HFEA's legal position but, at the same time, allowed the widow to transport her husband's sperm, frozen in storage, to Belgium, where the laws are more lenient. In December 1998, Louise Blood was born after her father's sperm had been concentrated by his dead father's sperm.

At the moment, HFEA is seeking the public's views on the screening of embryos for genetic defects. People can being tested, in effect, which diseases are serious enough to permit the destruction of human embryos pre-implantation genetic diagnosis, or PGD, has already been used on about 200 British women undergoing infertile treatment, all of whom suffered from serious genetic disorders in their families, including cystic fibrosis, Huntington's chorea and Tay-Sach's disease. But PGD can be used, for example, to determine sex—something HFEA has banned for purely social motives. "This will not be the creation of designer babies," argues HFEA director Ruth Ditch.

Critics are not so sanguine, fearing reproductive technology is muddling dangerously in human evolution. But the industry is not likely to stop changing. In 1996-1997, the last year for which figures are available, British infertility clinics treated 25,565 women. In only 17 per cent of the cases did the treatment successfully result in the conception of a child. That is below the 25 per cent success rate for normal sexual intercourse, but it still amounts to a lot of babies who might not otherwise be born. And success, as they say, breeds success.



Louise Brown (center) and family, no longer a mystery

"LIFE INSURANCE SAVED MY LIFE."



Nancy Mobley
insurance agent, Island Savings Insurance

People think that when you're older you don't need life insurance. But I don't know what I would have done without it," said Nancy Mobley. After a successful career as a hospital administrator

Nancy's husband, Max, was ready to retire. "We had sold our home and were getting ready to move to Vancouver Island," Nancy said. "We were so excited!"

Sadly, Max Mobley died of a heart attack just three days before they were going to move.

"I was so scared. I didn't know where to go or what my income would be," Nancy explained.

Fortunately for Nancy, Max left instructions when he came to ensuring his family's financial security. Working with his insurance agent, Harold Webber, Max had increased his life insurance on several occasions with policies from Transamerica Life.

Nancy used the proceeds from Max's life insurance to make repairs on their retirement home. She also fulfilled her lifelong dream of opening an antique store in Chincoteague, Va.

Life insurance provides for the people you care about most. Whether it's ensuring a financially secure future for your children, or providing a reliable retirement income for your spouse, life insurance helps you meet a lifetime of financial needs.



Get your free customized quote at www.life.com
Call 1-800-268-6199 or visit us at www.life.com



Nancy Mobley

BEST PRICE GORE-TEX & FLEECE

WORLDWIDE

GORE-TEX® JACKET

- zip-off hood
- 7 zip pockets
- pants and
- vest

\$240

HOLIDAY SPECIAL
SAVE! 3 vests \$100

FLEECE VEST

- 5 colors
- sizes XXL

\$39.50

1-800-565-1399

pacifiquestrekking.com

A message to our Readers about

"Scent Strips"...

Occasionally

Maclean's

will include advertising'

scent strips in its issues.

If you prefer to receive

scout-free issues please

advise our Subscriber

Services Department.

Simply call us toll-free at

1-888-Maclean [1-888-622-5326]

or e-mail at service@maclean.ca

and we'll make sure your copies

do not include scent strips.

Maclean's

WE'RE BETTER TO CATALOGUE

Health Monitor

Narcotics and the law

An AIDS group calls for
decriminalizing drug use

Declaring that criminalizing drug use "causes harm equal to or worse than those it is supposed to prevent," a federally funded report called for radical changes in Canadian policies. Among its recommendations: pilot programs to legally prescribe heroin as a way of combating the growing incidence of HIV infection and AIDS among injection-drug users. The Montreal-based Canadian HIV/AIDS Legal Network argued that Canada is "in the middle of a public health crisis concerning HIV/AIDS, hepatitis and injection drug use."

In 65 recommendations also included more widespread programs to supply methadone—a form of heroin that does not induce euphoria—but addicts, having disruptions and emotional storms, supply addicts with needle needles, and having medical professionals "better trained concerning drug users other than alcohol." In 1997—the most recent year for which Health Canada figures are available— injection-drug users made up 31 per cent of new HIV infections reported in Canada, up from an average of less than 10 per cent in the 1985-1994 period. Many of the resources demanded in the report, it said, have been successfully implemented in other countries. It cited a narcotics prescription mail-in 18 Swiss cities between 1994 and 1996 that "significantly re-



Syringe cleanup in Vancouver: a new HIV/AIDS "public health crisis"

duced crime and illegal heroin use while improving the health of participants."

In another report that advocated injection-drug use, the UN agency charged with battling the AIDS epidemic and the highest rate of new infections are in Eastern Europe and Central Asia, mainly due to injection-drug use. The agency UNAIDS, estimated that this year on 10 million 5.6 million people will be infected by HIV—bringing the global total to 35.6 million cases—and more than 26 million will die of AIDS. The agency estimated that about 11 million children have lost their mothers to AIDS and an estimated 1.2 million children are HIV-positive.

A doctor's legacy of disgrace

A British report calling for more stringent action against poorly performing physicians indirectly cites the case of a gynecologist whose license was revoked in two Canadian provinces and is currently being sued by at least 50 former patients in England. The British House of Commons' health committee said the government should set up a national database of breached medical procedures. In an apparent reference to the case of Dr. Richard Neale—who was allowed to practice medicine after returning to his native England in 1985 even after being banned in British Columbia and Ontario—the report criticized a case in recent years of an unidentified hospital giving a physician unearned pay and a positive reference rather than firing him.

Health Monitor

Living longer

An active social life and an ability to avoid depression give heart-attack patients a better chance of surviving, according to a Canadian study. Researchers in Toronto who studied 634 heart-attack survivors across Canada reported in the journal *Psychosomatic Medicine* that depressed patients were 70 per cent more likely to die within two years of having a heart attack. "How often you do things with friends and family can have a large impact on the risk of dying," said psychologist Jane Irvine, who led the study.

Brain therapy

Fetal brain cells transplanted into the brains of a Parkinson disease victims 10 years ago are still supporting the patient with a needed brain chemical, according to Swedish researchers. Writing in the journal *Neuro Neuroscience*, the scientists said the area of the patient's brain containing transplanted fetal cells produced dopamine at the same level as in healthy people. The report noted that although the patient was not cured, he received "survived, marked clinical benefit" from the transplant. In Parkinson's disease, the loss of dopamine-secreting brain cells causes physical rigidity and tremors.

Web advice

Health Canada has set up shop online to help steer Canadians through the jungle of Internet Web sites itwards reliable, officially approved health information. The Canadian Health Network Website (www.canadian-health-network.ca) gives access to more than 400 Canadian health organizations, ranging from the Aboriginal Nurses Association of Canada to the Canadian Cancer Society and the Heart and Stroke Foundation of Canada. To ensure that the Toronto-based network reflects regional interests, it has operating partners in Eastern and Western Canada.

INTERNET Shopping Guide

BUYING ON THE NET

SHOPTHESHOPS.COM

<http://www.shoptheshops.com>

Canada's on-line shopping mall

with 1000+ stores

and 1000+ products

from the Gold

Carrie George Color code

Canada's on-line shopping mall

with 1000+ stores

and 1000+ products

from the Gold

Carrie George Color code

The only on-line shopping mall of its kind in Canada. Find clothes, shoes, gifts, home goods and more... all with full selections and great prices but only one click-and-go touch shopping for all your shopping needs.

SHOPWIRELESS.COM

<http://www.shopwireless.com>

Toll Free 1-800-288-3888

Canada's BEST PRICE Gores-tek and Fleece

headquarters — buy from our full on-line catalogues of catalogues, travel clothing

accessories

WHATASPORTSNUIT.COM

Canada's Online One-stop Shopping Source

<http://www.whataspotnuoit.com>

Visit our new site with on-line ordering

featuring a wide selection of "Selected Sports Apparel" from your favorite sports teams within the NFL, CFL, NHL and over 500 S & M athletic apparel, equipment and gift giving

open sportswear

SAVINGUMONEY.COM

Compare prices for best online savings.

Put the savings away and put coupons from your computer free in money on everything you buy for car accessories and dry cleaning services and electronics. It's so simple as click and save.

FORD MOTOR COMPANY OF CANADA

Vehicle insurance pre-approved rebates

<http://www.fordcanada.com>

Now you can search for a great pre-approved rebate

on the web at

<http://www.fordcanada.com>

Gordie's fully searchable website. Be the big

boss without using your legs.

HENRY'S PHOTO, VIDEO DIGITAL

Photo prints, video and digital products.

Over 4000 photo, video and digital products,

99 years in business, secure transactions,

downloadable e-cards and腰带s. We ship

Canada wide on a daily basis. Your best

Canadian imaging resource.

WWW.ITRAVEL2000.COM



Visit our
website and
sign up to
win free
travel

1-800-995-9999 or toll-free 1-877-995-9999
www.itravel2000.com

ITRAVEL2000.COM

Sign up for Travel's Best Deals

<http://www.itravel2000.com>

ITRAVEL2000.com is the best place to find top deals, deals on all of your favorite destinations whether it's Canada, the Caribbean, Europe or around the world. Join the tens of thousands of Canadians who receive the latest deals via email or fax. Visit us online today or call.

1-800-995-9999 or toll-free 1-877-995-9999.

www.itravel2000.com

Eye of the Hurricane

Norman Jewison tells the epic story of the Canadian miracle that saved Rubin Carter

By Brian D. Johnson

*Now all the criminals in their casts and their ties
Are free to drink mornin's and watch the sun rise
While Rubin sits like Buddha in his 10-foot cell
An innocent man in a living hell*

—Bob Dylan, *Hurricane*

He was down for the count. Rubin Carter had been in prison for 13 years, serving a life sentence for a triple murder he did not commit—a brutal slaying at a bar in Paterson, N.J., in 1966. His career as prizefighter, a top middleweight contender, was over. He was blind in one eye, the result of a botched operation by a prison doctor. In the 1970s, immortalized in a Bob Dylan song, Carter had watched the celebrities come and go. From Muhammad Ali to Muhammad Ali, they had rallied to free the Hurricane. But in 1976, after seeing his conviction overturned, he had been re-incarcerated in a second trial on the same fraudulent evidence. By 1980, at the age of 45, Carter was mapped to suffice. He had stopped ascending vicious. He had cut himself off from the world.

Then he got a letter from Canada.

It came from Louis Marni, a 17-year-old black kid from the Brooklyn ghetto who had been adopted and educated by a commune of Canadians living in a luxurious Toronto home. Marni had picked up Carter's 1971 autobiography, *The Greatest Round*, in a Toronto Public Library warehouse sale. It moved him to write the lines down visit Carter at New Jersey's Trenton State Prison. Marni's Canadian hometown would follow. And for the next five years they devoted themselves to Carter's cause. They moved to New Jersey, uncovered fresh



evidence that he had been framed by corrupt officials, and finally helped to win his 1985 exoneration in a U.S. federal court—a verdict that freed him and his co-defendant, John Artis, who had been convicted of the same crime.

But once Carter was out of prison, his story took a bizarre turn. Existing another kind of confinement, he spent the better part of six years living in the milieus of the Canadian counterculture—and entered a volatile marriage with the rough queen bee—before finally striking out on his own. He now lives in Toronto, working to free other wrongfully convicted prisoners. Meanwhile, Louis Marni, the kid plucked from the streets of Brooklyn, grew up to be a lawyer and landed in Kamloops, B.C.—where, ironically, he works as a Crown prosecutor.

Carter's remarkable odyssey is now the subject of an inspirational movie by Canadian director Norman Jewison. For the 73-year-old veteran, who has not had a hit since *Amesville* (1987), *The Hurricane* marks a triumphant



At left:
writer Marni
gathers the lead
survivors of
the deadly
prison riot
at Folsom
State Prison

convicted; independently produced under considerable duress, it's his first non-studio picture. It is also his first proudly Canadian story. And thus, his 24th movie, may well be the first of his career. Although *Hurricane* will not be released until the end of the year, Denzel Washington's searing performance in the title role is already generating Oscar buzz. And this week, Carter and Washington are expected to attend a screening at the White House. After *In the Heat of the Night* (1967) and *A Soldier's Story* (1984), Jewishness landmarks civil rights dramas. *The Hurricane* completes a *de finis* trilogy about moral impasse.

Jewishness uplifting epic accords Carter a poetic justice long overdue, portraying him with a mythic resonance that calls to mind the struggles of Muhammad Ali, Malcolm X and Martin Luther King Jr. Moreover, the Canadian who risks to his neck is portrayed as a mysterious mix of cherry, self-effacing heroes. In fact, Los Peters, Sam Clanton and Terry Severson belonged to a community of a dozen members. "It was not a stereotypical community—it had no religion or ideology (aside from atheism), and drugs, alcohol and promiscuity were strictly forbidden. Born out of the students left of the '60s, it was an stellar household of entrepreneurial activists who lived together, sharing a single bank account." When you live in that house," Carter explains, "you do not talk to anybody outside."

Mosul

"They were paranoid. These Indians were perfect in helping Rubin—they had a clear energy, the star of New Jersey." But their insularity became oppressive once Carter was free, he adds. "Rubin has conflicting feelings about the group. He will always be grateful and will never speak ill of them. But they also humiliated Rubin and became his jokers."

Hinch's portrayal of the Canadians reads like one side of a diverse coin. The communist leaders refused to speak to him, they explain, because his book would be competing with their book, *Leaders and the Hurricane*, which Clinton and Swinton published in 1991 and are now restaging to capitalize on the film. Agreeing to meet Carter, the Canadians' liaison will go head-to-head with competing book tours in January—the Hurricane is going on the road with Hinch.

Despite the rift, all parties are supporting the movie. Everyone involved recognizes the power and authenticity that Denzel Washington brings to the role of the Hurricane. The screen, who shed 44 lbs to play the boxer in *Fighting Men*, delivers a

devastating performance that wrests his Oscar-nominated brilliance in *Malcolm X*. Although the facts of the case are relentlessly compressed, and the Canadian sketchily portrayed, the movie captures the complexity of Carter's tortured soul.

And as the plucky young Los Martin, American actor Vincenzo Shammo unlocks the boy's emotional force. If movies are supposed to have a visual appeal, Jewison has delivered a knockout punch—a Capricious uppercut that artfully sets the heart of Rubin's story.

But it did not come easily. "There were definitely big ego struggles in making this movie," says John Kitzman, who co-produced it with Jewison and Arnon Bernstein of Los Angeles-based Beamer Pictures. Jewison and Bernstein were often at odds over the script, with the communist leaders working behind the scenes with Bernstein. "But everyone realized that this movie was bigger than any one person," says Kitzman. For the Canadian producer, *The Hurricane* is a dream come true. He grew up in Williams Lake, a tiny town near Prince

Carter (left); Brookhaven, Washington (below); after jail, did Carter enter another kind of prison?



The Hurricane accords Carter a poetic justice long overdue, portraying his struggle with mythic resonance

side that house, and once you've left that house you no longer talk to anybody in that house."

Carter still tends to speak of the group in glowing terms. But a new, sobered biography, due out in January, tells another story. In *Hurricane: The Miraculous Journey of Rubin Carter*, by former *Wall Street Journal* reporter James S. Hinch, Carter complains that, after his release, the Toronto convicts became "another prison" and that he became "a trophy horse to fill the colts." Like it depended as a pony year. And Carter, who is now separated from her, maintains their marriage was never consummated, and that he was horrified when she suggested he get a vasectomy. "Hell no," he told her. "You can't ask a black man to do that!"

Former members of the commune also allege that it was homophobic, anti-Semitic and intolerant of outsiders, charges that make Carter and Severson shake their heads in disbelief. "It is absurd, it's shocking," says Clanton. For Carter, "It is absurd, it's shocking," says Clanton, 49, pointing

out that his parents were Jewish survivors of the Bergen-Belsen death camp while Swinton, 53, is the nephew of an Austrian SS officer. "What made our group so powerful is that we were able to come together from different backgrounds."

But the communists' inner hierarchy was founded on a distrust of the outside world, according to former members. "They had a very us-against-them mentality," Hinch said. "It's subjective," he says. "They had isolated me all my life."

Jewison's uplifting epic accords Carter a poetic justice long overdue, portraying him with a mythic resonance that calls to mind the struggles of Muhammad Ali, Malcolm X and Martin Luther King Jr. Moreover, the Canadian who risks to his neck is portrayed as a mysterious mix of cherry, self-effacing heroes. In fact, Los Peters, Sam Clanton and Terry Severson belonged to a community of a dozen members. "It was not a stereotypical community—it had no religion or ideology (aside from atheism), and drugs, alcohol and promiscuity were strictly forbidden. Born out of the students left of the '60s, it was an stellar household of entrepreneurial activists who lived together, sharing a single bank account."

They were paranoid. These Indians were perfect in helping Rubin—they had a clear energy, the star of New Jersey." But their insularity became oppressive once Carter was free, he adds. "Rubin has conflicting feelings about the group. He will always be grateful and will never speak ill of them. But they also humiliated Rubin and became his jokers."

Hinch's portrayal of the Canadians reads like one side of a diverse coin. The communist leaders refused to speak to him, they explain, because his book would be competing with their book, *Leaders and the Hurricane*, which Clinton and Swinton published in 1991 and are now restaging to capitalize on the film. Agreeing to meet Carter, the Canadians' liaison will go head-to-head with competing book tours in January—the Hurricane is going on the road with Hinch.

Despite the rift, all parties are supporting the movie. Everyone involved recognizes the power and authenticity that Denzel Washington brings to the role of the Hurricane. The screen, who shed 44 lbs to play the boxer in *Fighting Men*, delivers a



knockout punch—a Capricious uppercut that artfully sets the heart of Rubin's story.

For Carter, meanwhile, the movie serves as a final vindication. When it premiered at the Toronto International Film Festival in September, he electrified the audience with a soaring 20-minute speech before the movie, which runs almost 2½ hours. Then, after the closing credits, he basked in a 10-minute standing ovation.

Rubin Carter lives in a three-story house in midtown Toronto. He also works there, as executive director of the Association in Defense of the Wrongly Convicted (ADWWC), which was originally formed for Gay Paul Moak. Dressed in a purple sweater, blue jeans and black boots, Carter still looks like a trim middleweight, and younger than his 62 years. His hair, which he shaved in macho defiance for the first half of his life, is jet black. Rap music blares from a kitchen radio. On the wall is his one boxing memento, a gold and green championship belt that he received in 1993—the only heavyweight belt ever awarded by the World Boxing Council.

Carter leads his visitor to a basement room. "Will be quiet here," he says, as a stoic-looking young woman with a stern smile delivers coffee. She is Teresa Brabbs, Carter's wife since 1996. They met last summer at a convention of Subway sandwich managers in Las Vegas, Nev., where he was delivering a motivational speech and she was representing a Subway franchise in South Carolina. Though still legally married to Luis, Rubin now considers Teresa his wife.

Face to face, Carter has a penetrating intensity. Although he

Carter (right) in *The Hurricane*; he says he "understood a threat"

has just one good eye—the other is glass—he gives nostra strange for it. His rich baritone has gospel cadence, a Southern warmth, and the wisdom of a man who has had more time than most to reflect on his fate. Although he suffered from a pinched spine impediment until the age of 18, he seems to have isolated the other tongue of his Georgia-born father, who was a preacher. As Rubin talks, his manner is bold, polished, as well as in a jailhouse voice. When he gets exercised, his hands shift into a fighter's rhythm, flexing contraction.

He talks about the night of the riot. During the early hours of June 17, 1966, a bumblebee and two parrots, all of them white, were shot dead by two men at the Lafitte bar. Nineteen-year-old

John Arias, a young football star with a college athletic scholarship, was driving Carter home from a different nightspot when the police pulled them over. "He'd never been in trouble with the police before," says Carter. "He was just asking me for a ride home, proud to be driving the Hurricane's car. And from that moment, John Arias had my life in his hands. If he had given any kind of statement to me at the crime, they would have burnt my ass to know mad."

Carter and Arias were cleared of suspicion after passing lie detector tests and voluntarily testifying before a grand jury. But four months later, they were charged after a criminal named Alfred Bell— who had stopped over the bodies to sit the case report at the crime scene—claimed he had seen them fleeing the bar. An all-white jury convicted them. Bell and Arthur Bradley, the only witnesses, later recanted, saying the police extracted false testimony from them with intimidation of \$10,000 and promises of lenient treatment. But they again changed their story so the serial, which monitored Carter and Arias this time as killers motivated by racial revenge in retaliation for another murder—even though they didn't know the victims and there was no evidence they had ever met the boy Arias, who now co-owns a young convicts in Virginia, never did name anyone Carter for his freedom. During his 19 years in jail, he contracted an incurable blood disease that led to the amputation of fingers and toes. "John Arias," says Carter, "is my hero."

Why did the New Jersey authorities pursue Carter with such a vengeance? He won a well-known, arrogant black man in a racist community. It was 1966, the year Stokely Carmichael launched the Black Power movement, the year after the assassination of Malcolm X, the year before boxer Muhammad Ali was stripped of his title for refusing to fight in Vietnam. Racism was rippling through American cities,

and Carter symbolized a threat. He who was viewed him as "a highly trained assassin. That was why I went to prison." He made his living with his face. He had been convicted of assault and robbery as a teenager. He earned gain in fact, as the book reveals for the first time, he strangled four draft-happy men to freedom fighter Stephan Biko at his way to a 1966 fight in South Africa.

Carter also had an indomitable pride. To prove his innocence, he refused to wear a prison uniform, eat prison food or do prison work—an attitude that earned him a reiteration on trial in "the hole" as soon as he arrived. But he eventually got his way. He cooked his own food on a tiny burner in his cell. He banned himself in law books. And he wrote his autobiography. After his re-conversion, however, his morale collapsed.

Carter remembers stepping out to the prison yard for the first time on years in the late '70s. Once past perimeter, the yard was a maelstrom of dogs, cold to keep down the dust and flanked by walls with four guard towers. It was a sweltering summer day. "You get the sun bearing down," says Carter, "and you could see the heat waves coming off the soil. I sat down and looked at the wall. Suddenly I saw a pinpoint of light. It started moving and getting bigger. Bigger, brighter, brighter." Carter is jabbing at the words. "After a while I could see cars... freedom. As I reached out for it, it disappeared. But it left such a strong impression. I could see children passing by. I could see cars... freedom. As I reached out for it, it disappeared. But it left such a strong impression. They said, 'Robbie, we're here for the duration. We're here until you go home.' Nobody had ever talked about commitment before." Uncovering fresh evidence, including a forged signature on a phone report falsifying the time of the crime, the Canadians never at dogged foot soldiers in a legal onslaught that culminated in the 1985 verdict freeing Carter. Judge H. Lee Sanklin said the prosecution had committed "grave constitutional violations" by basing its convictions on "evidence rather than reason, and circumstantial rather than disclosure."

Had they lost, the Canadians had elaborate plans to help

make a commitment. They said, "Robbie, we're here for the duration. We're here until you go home." Nobody had ever talked about commitment before." Uncovering fresh evidence, including a forged signature on a phone report falsifying the time of the crime, the Canadians never at dogged foot soldiers in a legal onslaught that culminated in the 1985 verdict freeing Carter. Judge H. Lee Sanklin said the prosecution had committed "grave constitutional violations" by basing its convictions on "evidence rather than reason, and circumstantial rather than disclosure."

Had they lost, the Canadians had elaborate plans to help

The example of courage

Twenty years ago, he was a streetwise, functionally illiterate lad in a Brooklyn ghetto. Now, at 36, he's a Crown attorney in Kamloops, B.C. Two things happened to transform Luis Martin from hoodlum to middle-class respectability. First, he had a chance meeting with a group of Canadians visiting New York City, and they inspired him to leave his impoverished family—including a mischievous father who had fallen on hard times, and seven siblings—to live in their Toronto to concentrate. Then, at a library sale, the teenager came upon *Robert Mugabe's Carter's The Safinco Sound* and was inspired to take his own giant step in the reevaluation of his life. It was the first book he had read all the way through. "I was attracted to Robins because of his example of courage," says Martin. "The obstacles that he had to overcome were so far greater than the obstacle of learning to read or write."

The Canadians "were my strip," says Carter. "They

had no power from imposing Marley's justice, they had bought the house seven years earlier for \$149,000. Peter Hernfled, then publisher of *Sixties Life* and now head of Ottawa's National Arts Centre, bought it for \$540,000. At the height of the real estate boom, one of the country's media elite inadvertently ended up fueling the Hurricane's campaign.

The Canadians "were my strip," says Carter. "They

Chasten (left), Swinton, destroyed by their portrayal in a new unauthorized biography of Carter

Carter escape and flee the country. As it turned out, with Carter free, they spent another three years fighting the press-curtain appeal, and it was finally thrown out by the U.S. Supreme Court. The real culprits behind the shootings have never been found.

In prison, Carter had become a father figure to Lewis, and a confidante to Lisa. He had divorced his first wife, and the Canadians were his new family. After his release, he moved to the commercial 19th-century country home outside London. For while, it served as a comforting halfway house for a man ill-prepared to face the world after being locked up for 19 years. The Canadians say they spent close to \$1 million financing Carter. Although they never pressed him for it, he felt he owed them a debt, which he says has now been repaid through the sale of his story. The movie rights alone netted more than \$1 million.

But Carter, who had developed a taste for solitude, chafed at conventional living. In this house that prohibited liquor, he was also struggling with alcoholism. And he was constantly at odds with Lisa. After a string of splits and reconciliations, he quit the committee for good in 1994. "She couldn't leave, and I couldn't stay," he says. "I've always been the captain of my ship." Despite the ride, he will describe Lisa as "a great person, a beautiful person—certainly my match on earth."

Terri Swinton says that "she's better than his match." In

the movie, as played by Deborah Kara Unger (Cost), Lisa

"seems so stern," she adds. "But she's a very powerful personality. Those qualities are much more acceptable in a man than in a woman. So it's easy to interpret what she does." Swinton and Chasten are both Luis' ex-lovers, but they stress that the relationship did not overlap in the group—which they do not call a con-



Martin, from literacy to law school

nection because of "the hippie free-love" connection. "People assume everyone sleeps with everybody else," says Chasten, "and that just isn't true."

The woman who is depicted as a charismatic tyrant in Hindu book says she is too shy to be interviewed. But Luis agrees to talk off-the-record at the group's bungalow in the Toronto garment district. The Canadians—as they are called by everyone connected with the Hurricane's story—are now in the business of selling hats. They have a company called Big & Up (named after a Jamaican idiom), and they specialize in the kind of bucket headwear favored by hip-hop culture.

Dressed in black pants and a black sweater, Luis sits curled up on a couch at the back of the Big & Up headquarters, auring woman in her mid-50s with ash-blond hair and glowing blue eyes. Around her neck is a native pendant, a wooden fisher and beach on a roacheder. She is a volatile personality. She speaks quickly and extemporaneously, moving her hands with lightning gestures. And totes to well up in tears as she begins to talk about the group history with Rubin.

It is obvious the Canadians feel betrayed by Carter's portrayal of them in Hindu's biography. Chasten, Swinton and Luis Carter (she still goes by her husband's name) did not even show up at the Toronto funeral premiere of *The Hurricane*. But they are not about to respond in kind. Instead, Swinton and Chasten try to explain.

"Rubin was so used to running the system, whoever was around him was the enemy in his own mind," says Chasten. "Or like a guard," says Swinton. "If you're Rubin, look, you gotta do this," she says. "I don't want to do that. Now I'm free."

At one point, the whole crew had stopped smoking. The

Whale his Toronto "family" campaigned for Carter's release, at age 17 Martin was an acquaintance at the University of Toronto. He wanted to complete an honors bachelor of arts program in anthropology, and then enrolled at Dalhousie University in Halifax, to seek a master's in sociology. But soon he surrendered to a passion he had long resisted, in part out of loyalty to Carter: the practice of law. "As a result of what happened to Rubin, I was convinced that any system that would allow that to happen couldn't be a system worth working with," he says. "It was a struggle initially to have some faith in what I'm doing now."

All the more so since what Martin does now is, on the surface, the exact opposite of what he sought for Carter. Since being called to the British Columbia bar last May, he has put people in jail for a living. He has already worked his first murder case—a conviction. But he defends his seemingly paradoxical decision to

Chris Wood at Koenig



Shawna (left), Washington Morris, found a father figure in Carter

The movie fulfills a noble destiny for Jewison, confirming his legacy as Hollywood's Canadian conscience on racial issues

book cites an incident in which Rubin flew into a rage as Chastain fished him for a cigarette pack—in prison Carter had a rule that he would kill anyone who reached him in anger. Chastain explains that Carter was just playing the patrician game of "steaking things behind the guard's back"—and that he was trying to protect Carter, who was recovering from tuberculosis that he had contracted in prison. But that night Carter left the contraband never to return.

The film's producers are now trying to downplay the incident, summed up by Hirsch's book: "That's not the story I was telling," says Jewison, "it's a crapshooter off. Maybe there's a whole other picture to be made, but it wouldn't be very exciting or uplifting. It would be a picture filled with a broken marriage and a lot of angst." Carter himself is trying to put a lid all behind him, saying all that matters is "the incident that occurred when

out of jail, the condemned first contacted the director's office in 1985 and sent him a copy of *The Satanic Rites Of Dr. Kenneth Koch* in 1991, he was told to come back when he had some money and a script. Besson ended up producing *The Hurricane* for about \$40 million, half the typical Hollywood budget for an epic on that scale. Jewison and Washington both worked for half their usual fees. Although the director had creative control and final cut, he says he had "big problems with revisions on the script"—there was too much interference with my work."

Jewison says he also wondered if Washington, 44, could play an angry young fighter. "I said, 'I can help you. You're going to be in the ring in a pair of shorts and beating them. And have you still got any rage left in you?' Can we press that button?" But after marinating for six months, Washington arrived on the set in superb shape. And his portrayal is so precise that even Carter's close friends forget that the person onscreen is not the real Rubin.

The Hurricane has a story he likes to tell about Denzel Washington. He told it in his speech at the premiere. And in the interview, he tells it again, almost word for word. After days of talking and travelling with the actor, they were having lunch in Tommies. Carter got up to go to the washroom and, on his way back, he saw Washington sitting at a table in the foyer.

"I thought he wanted to be alone, so I went back to the table. When he came back, there was something different about him. I couldn't put my finger on it. But the more we talked, the more I liked him. I liked the way he moved. I liked his vocabulary. I liked his audacity. And I liked his laughter," he said. "Wow! I really love this guy." Shit, maybe I have been in jail too long." Then it hit me, like a left hook and a straight right to the jaw. When I saw Denzel in front of the mirror, he was clearing his throat to point my portrait. His face looked like party. And from the moment he sat down, he was giving me back to me. I was dying when I saw I was loving me! I've always preferred that I love myself. I respect myself! But I'd never seen myself! Until OK, I trust you."

After the interview, Carter takes his visitor out back, to his beloved garden. A carved stone path winds through a plantation of drying plants in a garden and upright stone slab. "They'll all grow away, into the big sleep," he says, surveying the garden's grey November atmosphere. "It's not big enough. I keep sacking out of room." Rubin glances at the one plant still blooming, a miracle of purple flowers. "Tonight, I get to dig up that orchid and take it inside," he says, heading back into the house. Out front, an old blue Mercedes sedan sits in the drive. He says he likes to drive around at 2 or 3 in the morning, down by the lake, when the world's still there.



Carter (second from right). All (right): *freedom fighter* audience

ordinary people do something ridiculous, not the bullshitter that occurs when ordinary people are ordinary."

Genuinely, Carter's David-and-Goliath struggle with the U.S. justice system makes the domestic squabbles that followed seem trivial. And for Jewison, *The Hurricane* has fulfilled a noble destiny: confirming his legacy as Hollywood's Canadian conscience on racial issues. Jewison remembers travelling through the Deep South back in 1986, fresh out of the Canadian Navy. One day he borrowed a bar in his uniform and sat in the back. "You tryin' to be smart, sailor?" said the driver. "Carry you said the 1-800 sign?" He looked up to see a hand-painted sign on a wire. "Colored people in the rear." The incident, and the spectacle of Americans spattered, left an indelible impression. "Being a Canadian and never experiencing racial prejudice of that kind, I was overwhelmed."

The story of the *The Hurricane* has been noted. Jewison does for 15 years. Hoping that a movie might help get Carter



NOW YOU DON'T
HAVE TO LOOK LIKE
SANTA CLAUS
TO GET A SUPERIOR
WET SHAVE.

Philishave
Cool Skin

NIVEA
FOR MEN

The new Cool Skin from Philishave performs like a blade minus the nicks, cuts and skin irritation. Cool Skin comes with a unique cartridge developed by Nivea For Men, a world leader in skin care. The push of a button releases Nivea moisturizing lotion, giving you the feel and closeness of a wet shave with the convenience of an electric shaver. You can even use Cool Skin in the shower. If you're not impressed by its smooth, close wet shave, without the nicks and cuts, we'll give you your money back. Guaranteed.



PHILIPS

Let's make things better.

Books

Back to the future

The Canadian Encyclopedia returns to print

Want to know all about the likes of new-worms (tiny creatures that live in tangled masses on melting glacial ice) or Morris (the Gor) Cakes (a 1930s Edmontian gangster named Chasse avolatorius)? There is no better place—in some cases, no other place—than the Canadian Encyclopedia. Since it first appeared in 1985 after six years of preparation by the Edmonton publishing company of absent nationalists Mc. Hung, the encyclopedia has become an indispensable reference tool for all things Canadian. After a second edition in 1988, the encyclopedia went digital in 1991 as a CD-ROM. But now, bucking a seemingly

inescapable trend that has seen even the venerable Encyclopedia Britannica abandon book form, *The Canadian Encyclopedia* has returned to print that work.

The expensive word for the third edition is big. It has increased in size from 3.2 million to four million words, spread over 30 peer-reviewed items. And they are all shockingly rare: a single, 2,573-page, 2.8 kg tome. Publisher McClelland & Stewart Inc., which bought Hung's company in 1995, says it is the largest Canadian trade book ever made. Though not made in Canada

at 2½ inches thick—just under the three-inch maximum any North American printer can handle—the encyclopedia was beyond the capability of Canadian printers and had to be printed and bound in Tennessee. What made the project possible was that M&S could download the work



March seeking renewed status as a "cultural icon"



Experience the ultimate 'I-told-you-so'.

Play the only online stock market game that gives you real-time trading, analysis tools and your name in print. Win, and you'll prove to your friends, that you really do know it all. So, are you up for it?

There's \$100,000 up for grabs.

It's where traders play.

tradersplay.com

Real stocks. Real prizes. Real fun.

E TRADE[®]
CANADA

THE GLOBE AND MAIL

Quicken[®]

Brokerage services. For complete product description, contact your broker or registered representative or visit www.e-trade.com. © 1997 ETrade Financial Corp. ETrade, Quicken, and the Quicken logo are registered trademarks of Intuit Inc. ETrade Services is a service of ETrade Financial Services Inc. Member NYSE.

Jump at all 3!

Sophisticated Comedy
PATIENCE
by Jason Sherman
Directed by Michael Ignatieff
Produced by Dynamic
in association with National Arts Centre
Presented in association with the National Arts Centre

Lively Spectacle
THE OVERCOAT
Conceived and directed
by Morris Panych and
Wendy Gerling

Tremblay's Masterpiece
FOR THE PLEASURE OF SEEING HER AGAIN
by Michel Tremblay
Directed by Michael Ignatieff
Produced in association with the National Arts Centre
Presented in association with the National Arts Centre

Give the gift of must-see theatre for only \$105.
Call (416) 368-9100
www.canadianstage.com
From December 10 to January 31, The Empire Queen of Winter, Queen of Angels in America

CANADIAN Stage
Theatre for the 21st century

**3-PLAY GIFT PACKAGES
ON SALE UNTIL DEC. 31**

Books

already done on the CD-ROM into one volume—"the new technology subduing the old," says M&S publisher Doug Gibson—and get it in under the three-cent woe.

But given the success of the electronic version—250,000 copies sold—and the ease with which it can be revised,

why reprint at all? "We had had a slip-up moment during our work on the CD-ROM," recalls Gibson, "when we thought of all the people we were missing—those without computers or who still preferred reading actual books." Another regular edition would have meant six volumes and a price between

\$400 and \$500. But by dropping maps and illustrations and all colour, the company could publish a one-volume work, priced at \$64.95.

The price gives the new edition a fighting chance against its main competitor, which, weirdly enough, is the CD-ROM version. That retails for \$30, but includes all the colour graphics plus a dictionary and even selected *Macmillan* articles. "We are going to beat CD-ROM sales a mile," Gibson advises, "but we decided we would get many more print sales—we are still tactile beings." So far, at least, bookellers agree. They have ordered the entire first printing of 45,000, one of M&S's largest ever. "Now comes the test surprise," says Gibson. "Will they fly off of stores as quickly as they left our warehouse?"

Commercial considerations aside, though, one man is overjoyed to see his life's work back in book form. James Marsh, 56, has been editor-in-chief of *The Canadian Encyclopedia* since its inception 20 years ago. For Marsh, its disappearance from print means "we were losing our status as a cultural document. As a book, the encyclopedia is more authoritative. I now expect increased recognition as a cultural icon."

That could be recognition of the sort that saw Marsh honored in effigy in Waterloo, Ont., after the first edition included the university town as the same name in its own city. Kitchener, in subsequent editions Kitchener-Waterloo has remained an anachrony, but Waterloo also has its own entry: "Geography can be a problem," Marsh allows. "But biography by far causes the most controversy." The article on Senator Hugh Angus, the last federal leader of the Co-operative Commonwealth Federation who joined the Liberals after the CCF became the NDP, brought a sharp letter from an elderly female native of the senator. "She asked me," recalls a laughing Marsh, "how I could have included that sentence, and provided me with about 20 pointed biographies of her husband Angus." Three of them now get a brief mention in the revised article. It's that kind of give-and-take with readers that Marsh has missed over the past decade and happily anticipates with the new edition.

The Right Way On...



THE RIGHT WAY ON

Michael J. Ignatieff
and Michael O'Leary

Random House Canada
\$29.95

...through music and books...



TIMBERHOLME MUSIC
AND BOOKS

Toll free 1-877-269-2666
www.timberholme.com

For customers in the metropolitan area of Greater Toronto, Please buy at your local music store.
www.timberholme.com

www.timberholme.com

Brian Bohane

For Canadians who want more. It starts with a piggy bank. It ends with a Will. It's money, and now somebody's finally making sense of it. Introducing MoneySense, the new magazine full of moneysensible articles, ideas and advice, relevant to every Canadian. Entertaining and informative, each issue pays for itself many times over. Pick up your copy. Get more.

On newsstands now. Look for our special displays at Chapters, Coles, Indigo Books, Music & Cafe, Lichman's, BestBooks, Great Canadian News, Zehrs Markets.



On December 31 Maclean's and CTV proudly present:

Canadian Heroes

A New Year's Eve Celebration of Excellence
featuring members of the

Maclean's 1999 Honour Roll

brought to you by Cantel AT&T and Yorkton Securities.

Maclean's 14th annual Honour Roll issue, December 20, 1999

Twelve Canadians — chosen by Maclean's editors —
who have made a difference to the nation.



Who will make the Honour Roll for 1999?

Watch for the issue on newsstands, December 13

Canadian Heroes airs Friday, December 31 on CTV.
Check local listings for times.



ON SALE STARTING DEC 6, 1999

INSIDE: BEST AND WORST MUTUAL FUNDS
HOW TO RETIRE RICH

THE Maclean's
GUIDE
2000
TO PERSONAL FINANCE

INVESTING
Should I invest funds?
VACATION HOMES
Rate, day or weekend?
INSURANCE
Protection you can afford

How to make your money work for you

Don't miss this year's special Maclean's guide.

From investing to tax planning, from paying for education to buying a vacation house, you'll get the information you need for planning your personal finances.

All presented in a colourful, useful format with the reliable, balanced coverage you can expect from Maclean's.

Get your copy today!

Available at all fine magazine retailers

Look for our special displays at:
Chapters, Coles, Great Canadian News, Indigo! Books Music and Cafe, Lichmark, SmithBooks, and Airport Stores

Attention Maclean's Subscribers: Subscription coupon included in each issue.

Available on newsstands starting December 6, 1999.



Allan Fotheringham

Oh, please read this book

Several years back, Pierre Berger, having written his usual annual best-seller, appeared on the British Columbia morning TV show run by the courageous Jack Webster, who devoured the menu of B.C. life, each and every day.

"Webster," demanded Berger, who had been his interviewer's best friend since they had worked together at *The Vancouver Sun* 150 years earlier, "you really haven't read this book... have you?"

Webster, avoiding blushing, allowed that he had, sadly, no, nor actually "You haven't actually read any of the other 10 best-sellers I have presented before you on your show?" Berger persisted. Webster confided that was probably true.

So Berger had an idea. He would review his own book. And proceeded to do so, as an embarrassed and chortling Webster learned.

"Well, you are thin"—followed— "is very embarrassing. As a modest chap, this is most humiliating."

My editor, hard to believe as it is, had told me that as a matter of tradition and principle they do not run reviews of books that have already been excerpted in this here magazine. (Peter G. Nearyman, come on down!) I live, I'm told, when apparently said excerpts include something written by said author of *The Book Page*.

As a very logical fellow, this seems ridiculous—the only reasonable alternative being that the chap who writes *The Book Page* must reluctantly review himself.

As painful as this obviously must be, the author must struggle on and explain—as difficult as it is—the general theme of *Last Page First* (Key Porter Books, \$32.95). My Grade Six children would only want it that way.

The time, as you could well imagine, was very heavy on one—the only way to sell a best-seller these days. To the embarrassment of ever the author, it reveals there was an entire *Maclean's* back-page column on said sex, on May 30, 1977. Which, on consideration, was almost the birthday of Monica Lewinsky. Princess, as always.

Remember? There is a description of the very moment when Margaret Trudeau met one P. Trudeau for the second time after he had encountered her in her bikini, on a raft in Tahiti. D'oh! The very moment, on the terrace in Bangkok, when Joe Clark lost his underwear on the way from Tokyo to New Delhi. On *Egyptian*, as a matter of fact.

The best piece in the entire book, if you really want to know, is on Diogenes (p. 141).

Those who will not like this book include Jean Chrétien, Joe Clark, Ontario Senator Michael Prifield, Trudeau, God, Ronald Reagan, Bill Vander Zalm, Alberta, the Queen, Bill Clinton, Lucien Bouchard and Brian Mulroney.

Those who will like this book include Margaret Trudeau, lovers of true hockey, Nelson Mandela, Winnipeg, my mother and Brian Mulroney.

Moderacy, naturally, prevents an objective view of the sensitive portraits of southern Saskatchewan, what really happened in that Volkswagen across Russia with Ilsa and the nature of the fish on that never train through China. It would not be fair to the faithful reader to reveal here the extent of the vocabulary of Mrs. Theresa of Aquino and the reason why any wife ordered me to cover the funeral of Phineas Dr.

My clever editor, Susan Renouf—while removing her own name lest she be cited for libel—ordered that the author critique his own "best" 100 or so columns over a quarter-century in *Maclean's* and advise in print the attendant weaknesses. Yes, there is the confirmation that some were written on a bad-hair day and should have been put to sleep.

But this—the first printing is gone, while the second gets under way—is in fact a collector's item containing the worst typographical error in the history of Canadian publishing. It was our one and only print edition.

Some years back, a kind junior cabinet minister named Jean Chétien discovered a lonely columnar morning a hand newspaper on a wet Sunday in Ottawa and invited him home for a pleasant man-beef dinner with a nice bottle of red wine and the usual banter and gossip.

Said columnist, in reading years, apparently tested his base in his scribblings in the way he treated other Liberal ministers. And so one night, J. Chétien—by now Opposition leader—entered the Parliamentary Press Gallery baroque, looked down and said, "And here's Mr. Fotheringham."

In the book, p. 130, it comes out as "Mr. Fetheringham"—some don-ball company operator pushing a pig-and-checkerd, art finding the offending word, changed it to "Fetheringham," thus rendering the slyy misspelling.

Watch for it. A collector's item. Top of p. 150.



Technically, the new Escalade is a sport utility vehicle

Technically, a '99 Bordeaux is grape juice.



*Even if you don't drive it, this is a truck that breaks the image lost in its looks. And from the first moment you drive it, whether it's standard *Poise*, demonstrative stereo system, or its understand why*

*it's truly the *Cadillac* of SUVs. But don't misunderstand. Beneath its Escalade's luxurious skin*

beats the heart of a lion. Its standard 5.7L V-8 delivers an impressive 255 horsepower,

while its 4.6L V-8 fuel-injected system switches from 2 to 4 wheel drive the second it senses

traction is scarce. And if it's sophisticated intelligence you prefer, all Escalades come with the

*OnStar Navigation System. The 2000 Escalade from Cadillac. That's right, *Cadillac**

BAUME & MERCIER

GENEVE · 1830



18K GOLD HAMPTON™ MILLEIS®

BIRKS

since 1879

Montreal · Quebec City · Ottawa · Toronto
Calgary · Edmonton · Vancouver · Whistler
1-800-682-2622 · www.birks.com